

# Add a Custom Digital Business Quiz to a ZOOM\* Meeting

QuizMaster's Gamification Solutions are **Entertaining, Educational and Easy to Add**

## ENTERTAINING

- Add constructive fun to a video meeting - all digital, smartphone ready
- Leverage your existing video conferencing – add a game layer on top
- Play in teams or individually - play from remote locations, on any device
- Flexible game play - knockout trivia, timed points, multi-quiz options

## EDUCATIONAL

- Boost fun + engagement at your meeting - support your key objectives
- Boost understanding and message reinforcement of business topics
- Review insight of topic understanding via audience response analytics
- Blend business and trivia content based on fun or learning objective

## EASY to ADD

- 100% custom Q&A, incorporating multimedia questions of your choice
- We will provide content, hosted quiz platform, a URL + live leaderboards
- Flexible: Run fully automated 24x7 or with a MC during a video meeting
- Collaborative solution: Based on your objectives, audience and brand

Live Sample Quiz at [www.crowd.live/HDQQW](http://www.crowd.live/HDQQW)

### KEYS to GAMIFICATION SUCCESS

Compelling, easy-to-use, responsive, scalable and engaging content, e.g.

- “Which sales tactic was most successful in 2019?”
- “What % of leads are sourced from referrals?”
- “What do customers love about us the most?”
- “Which fellow employee has won an Oscar?”
- “Divide 30 by half and add ten, what do you get?”



**Have QuizMaster  
provide end-to-end  
gamification solutions  
for your next meeting**



**QUIZMASTER  
PRODUCTIONS**  
BUSINESS GAMIFICATION SOLUTIONS

[www.QuizMaster.com](http://www.QuizMaster.com)

\* Or any other video conferencing system