



JUSTIN PIERCE

GRAPHIC/WEB DESIGN & DEVELOPMENT

Objective

- To obtain a position in the field of Marketing where creativity, hard work, and strong communication skills will have valuable application.

Profile

- A dependable, conscientious individual with a solid academic background and excellent interpersonal skills.
- Able to manage time productively, learn new concepts quickly, and follow projects through to completion.
- Resourceful and diligent with strong organizational and communication skills.
- Proven ability to complete assignments independently and as a cooperative team member.

Technical Skills

- Mac and PC proficient
- Programming Languages – HTML, CSS, WordPress, Joomla, ActionScript, JAVA, JavaScript, & PHP
- Software Applications – Adobe Creative Cloud Suite, Microsoft Office
- Printers – HP Designjet H35500 & HP z6200, Kodak 1200i, Xerox large production machines
- Printing Software – Talon Rip, Fiery

Experience

The Atlantic Club, Manasquan, NJ Webmaster, Digital Designer, IT

February 2014 – Present

- Diagnose and fix any issues the staff might have on the new club wide software
- Assist members with any and all questions regarding access to member portal and the mobile app
- Guide members with how to setup and use our online registration software
- Responsible for website maintenance and designing print material for The Atlantic Club, Atlantis Prep, Parisi Speed School, TAC Tennis, Milagro Spa, and all contests and camps.
- Send member newsletters three times weekly pertaining to upcoming events, fundraisers, and club happenings.
- Compose artwork for online advertising to websites (redbankgreen.com, patch.com, hulafrog.com) and produce print related material to local publications (CoastStar, OceanStar, TriCityNews, TriTownNews).
- Install, troubleshoot and maintain all large format printers, production printers, copiers, and fax machines
- Setup, Update and lock down iPads for each departments use
- Updating all software and operating systems on Marketing computers
- Implementing, Purchasing and installing all materials for digital media boards throughout the 44 acre complex as well as in the Red Bank Gym.
- Constructed new websites for Milagro Spa, TAC Summer Camp, The Healthcare program, and the Fieldhouse

Stumpy's Hatchet House, Eatontown, NJ Hatchet Throwing Instructor and Event Host

May 2017 – Present

- Interact with customers in a friendly and fun atmosphere.
- Help setup and tear down for parties ranging from birthdays, bachelor/bachelorette, axe-your-ex (divorce parties) or large corporate events.
- Network and spark up conversation with customers to ensure that they are enjoying their experience for return business and positive reviews.
- Make sure the business is running at full capacity by doing whatever is necessary to accomplish the task (empty trash/recycling cans, swapping out broken boards, sweep pits to ensure safety, clean and wipe down tables, clean bathrooms, restock refrigerator with drinks)



446 Driscoll Drive
Brick, NJ 08724



March 5, 1984



908.433.6685



jwpierce1984@gmail.com



justinwpierce.com



EDUCATION

THE CHUBB INSTITUTE
Diploma in Graphic Design
Cumulative GPA: 4.0.
Earned President's List Honors for
exceptional academic achievement.

BROOKDALE COMMUNITY COLLEGE
A.A.S in Criminal Justice, May 2005
Cumulative GPA: 3.7



EXPERIENCE

- 17+ Years in Adobe Products
Photoshop, Illustrator, InDesign, Dreamweaver, etc
- 20+ Years in Office Products
Word, Excel, PowerPoint, Outlook
- 6 Years in Marketing
- 3 Years in IT
- 20+ Years in Customer Service

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Tumblr

jabahc.tumblr.com



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GRAPHIC/WEB DESIGN & DEVELOPMENT

Point Pleasant Distributors (ppdbeer.com), Manasquan, NJ Sept. 2010 – January 2014
Graphic Designer

- Plan, coordinate, and perform graphic design activities for accounts in Monmouth & Ocean counties.
- Design comprehensive layouts for a diverse clientele; create informational Point of Sale and advertisements using large format printer.
- Enhance client's revenue and traffic through effective and attention grabbing signage.

URL Studios (URLStudios.com), Oakhurst, NJ Feb. 2008 – 2010
Graphic/Web Designer/Developer

- Graphic Design & Website Design/Development for a website hosting and marketing company.
- Layout for comprehensive websites for a diverse clientele; created informational sites and e-business solutions.
- Maintained and updated current and old websites with up-to-date information provided by clients.
- Enhanced client's revenue and website traffic through effective optimization strategies.
- Created and recreated logos, business cards, sell sheets, handouts, flyers, letterhead, and trade show material.

NEW JERSEY YELLOW PAGES.COM (NJYP.com), Old Bridge, NJ Jan. 2006 – 2008
Graphic/Web Designer

- Planned, coordinated, and performed website and graphic design activities for a website hosting and marketing company.
- Coordinated all aspects of project operations from client assessments through creative development and execution.
- Designed comprehensive websites for a diverse clientele; created informational sites, e-business solutions, and high-impact internet marketing strategies; developed innovative e-mail marketing campaigns.
- Increased website performance and impact through the use of Flash intros and Flash banners.
- Enhances client's revenue and website traffic through effective optimization strategies.
- Acted as website administrator; coordinated domain registrations and transfers; implemented site modifications.

Professional References

ANDY SISTI, Point Pleasant Distributors, NJ
Vice President
732-859-9974

DOUG FAIRFIELD, Point Pleasant Distributors, NJ
Marketing and Merchandising Manager
908-489-0925

MADELYNN PASQUA, Point Pleasant Distributors, NJ
Lead Designer
908-675-0882



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