

THE HERSHEY CUBS HOCKEY CLUB

ANNOUNCES COACHES

BRUCE BOUDREAU TO GUIDE NEW COACHES



(Hershey, PA-J17,2021)- The Hershey Cubs Hockey Club is proud to announce its first ever Head Coach is Brennan Thompson. Brennan has a masters degree in Business Administration as well as a bachelors in Business and Accounting from Lebanon Valley College, where he played hockey for 5 years. He served as Assistant Captain from 2016-2018 , earned player of the week honors as well as LVC Coaches award.

Don Parsons , Head Coach at LVC, had this to say,” Brennan was a great addition to the LVC team, when I told him I didn’t know if he would play, Brennan replied he would make it hard not to play him, and he did. “.

Brennan has since been coaching the Palmyra Black Knights and Palmyra High School from 2017-2020. In 2020 his team was the CPIHL Regular Season Champions. His team was also the Flyers Cup Co-Champions. Brennan is a young, motivated coach, who values preparation, dedication, and responsibility from himself and his team.

Former Bears GM and President Doug Yingst had this to say,

“Brennan Thompson is a great choice to be the Head Coach for the Hershey Cubs. Brennan was an accomplished NCAA player that understood the game, the dedication that it took and the discipline to be successful. His knowledge and communication skills will be a great asset in developing these young athletes and providing Central PA fans with exciting hockey.”

Bruce Boudreau had this to say about Brennan, “ We were looking for a young , motivated, coach who has been to college and understands what coaches are looking for and how to achieve your dreams. Brennan fits the bill perfectly. “.

Welcome to the Team, Brennan.

Bruce Boudreau will also be the coach consultant for the Hershey Cubs Hockey Team. He will be on hand to help guide Brennan and Brady in the right direction. He will be a reference when they have questions and find areas they need help in. Bruce will also go on the ice from time to time to help run the practices and keep everyone ready. He will be in the stands for games evaluating the players and coaches looking for ways to help the team.

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The Hershey Cubs Hockey Club is proud to announce its first ever Associate Coach is Brady Boudreau, son of Bruce and Crystal Boudreau. Brady earned a Masters in Business Administration and Sport Management from Grand Canyon University in 2018, and has a Bachelors in Sport Management from GCU as well. Brady played 4 years of junior hockey, 3 years in the USPHL. Backstopping the Blue Ox to the final four at Nationals in his last junior year. He has spent the last 2 years as an assistant coach with the Minnesota Blue Ox in the USPHL. He has been learning the recruiting side as well as league and team operations. He was involved heavily in scheduling and league compliance, as well as guiding our players to pursue their college dreams.

He has been learning from Head Coach and Owner Jay Witta for the last 5 years. Coach Witta had this to say about Brady, "I am so excited to see Brady continue his coaching career with our new Hershey Cubs Premier team. His love, analytics and knowledge of the game will only continue to grow. Having his player perspective during practice, on the bench and in the locker room will be so valuable to the Cubs organization and their players! We will miss Brady at the Blue Ox but are excited to continue working with him, Bruce, and Crystal for years to come! ". Brady has opted to follow in his dad's and brothers' footsteps and go into coaching and return to Hershey. He will also assist on the business side and with league relations.

Bruce Boudreau had this to say, " Brady brings a wealth of knowledge of junior hockey to our team, as well as having his degree . He played 4 years of junior hockey and understands what players go through. Having been through college he also understands the demands of admissions and studying while still playing. He joins the coaching and operations side of the business and I could not be happier."
Welcome to the Team, Brady!

Welcome to the team Brady!

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