

Digital/Online Benefits

CEO Council Website

Sponsor logo and website link featured on multiple pages of the CEO Council website all year.

- » Sponsor logo and link featured on the footer of the CEO Council homepage
- » Dedicated “Sponsors” page that features your company name, logo, description and link to your website
- » Viewed by members and prospects all year long

Dedicated Email Blasts

Sponsors may send an email to the CEO Council membership a total of **two times per year***. The CEO Council staff will facilitate the email utilizing their email newsletter platform.

- » Qualified “C” level email list
- » Tell your story and tailor your message specifically for members
- » Two opportunities to communicate directly to members during the year
- » Option to send a physical mailing*

**Must adhere to the CEO Council’s non-solicitation policies and is subject to the approval of the Executive Director.*

Weekly Newsletter

Sponsor logos and website links will be featured on the “CEO Council News and Events” weekly newsletter.

- » Opportunity to build brand recognition weekly via the CEO Council’s main communication outlet

CEO Council Staff Email Signatures

Sponsors will have their logo and link on all CEO Council staff’s email correspondence.

- » Sponsors logos featured in CEO Council staff member’s email signatures
- » Exposure for sponsor’s brand on all CEO Council business correspondence

In-Person Meeting & Event Benefits

Monthly Speaker Series Meetings

Sponsors are **highlighted in multiple ways** during monthly Speaker Series meetings, attended by approximately 100 CEO Council members and guests of an entrepreneurial nature.

- » Recognition of support on meeting presentation visuals
- » Sponsorship Placards displayed on each table

Sponsor Highlight Presentation

This is your yearly opportunity to showcase your company with a **three-minute presentation during one of the monthly Speaker Series meetings**.

- » Place brochures/printed materials on tables on the day of your presentation
- » Provide giveaways for every attendee if desired
- » Platform to speak directly to members for three minutes once per year

Additional Employee Representatives

Two additional representatives from a Sponsor's company may attend, along with the CEO, each Speaker Series meeting for total of three (3) representatives. Two additional representatives from your company may also attend Insight Sessions and Happy Hours.

- » Deeper exposure of your company
- » Professional development and relationship building opportunities for your employees

Insight Sessions

Sponsors are given priority to host and lead an Insight Session event either at your company's office or a pre-approved off-site location.

- » Showcase your company & its value proposition to a highly targeted group

Exclusive “Sponsor-Only” Events & Benefits

Dale Carnegie Training Session

Training session with Rick Gallegos, CEO of Dale Carnegie Tampa Bay, on how to make the most out of your Sponsor Highlight presentation. The session will include coaching on executive presentation skills, as well as instruction on how to make a powerful 3-minute presentation that will grab the attention of the group.

- » Maximize your Sponsor Highlight presentation to generate interest in your company
- » Increase visibility of your company with members

Diamond Sponsors-Only Networking Event

Annual “Diamond Sponsors only” event at a local venue. Build relationships and network with fellow CEO Council Sponsors. Event details will be announced in 2021.

- » More personal networking opportunity with other CEO Council sponsors

Renewal

Automatic renewal right at Sponsor’s discretion for 2021 sponsorship of the CEO Council of Tampa Bay, Inc. (Deadline is October 30, 2021).

- » On-going commitment to the CEO Council and your company’s success

Sponsorship Application

Sponsor applications must be reviewed by the Board of Directors. We reserve the right to refuse sponsorship and we make every effort to protect your category’s exclusivity.

Commitment for 2021 Sponsorship

Name: _____

Company: _____

Payable on: _____ Signed: _____