

# Host Kevin Brooks – Drive to Save Lives Presentation

## Request a Presenter at Your School or Community Group

**Difficulty Level:** Medium

**Implementation Timeframe:**

Any time throughout the school year

**What goes into hosting a successful speaker presentation at your school or community organization?**

1. Begin by getting approval from your Principal or Program Director to help determine who might need to be involved, as well as when the presentation will could be held.
2. When working with your student advisor, school administration, or community leadership, **define a couple of dates and times** that would be appropriate to hold a school/community-wide speaker assembly.
3. Try to have as many people present as possible to hear your speaker’s presentation! The more people that hear the message, the better! This may mean you need the help of your Principal to make the presentation mandatory school-wide, you may need to promote the event, or you may need to request teachers to “opt into” or sign up their classes during the designated presentation time. **We require a minimum audience size of 100 people to host this presentation**
4. **This will require audio/visual needs.** Please work with your school or community group to ensure there is audio and visual support for the assembly, and also that a stage or auditorium is available for the presentation on your set day.
5. Contact Melissa Valido (contact information at the end of this document) and request a presentation. **Note:** Some speakers may charge a speaking or travel fee. Please inquire with the above contact to see if any grant funding is available to cover these costs, or if fundraising might be needed to bring this speaker to your school or community group.
6. Formally set an exact date and time with Melissa Valido (contact information at the end of this document), and your school or community organization.
7. On the day of your schedule presentation, ask your school administration to dismiss your audience a few minutes early so they can be seated and ready for the presentation.



# Imagine you woke up and couldn't wiggle your toes...



## Topics

- Impaired, Distracted, and Dangerous Driving
- Suicide Prevention
- Self Harm & Depression
- Substance Abuse
- Gangs, Gun Violence
- Decision Making
- Peer Pressure
- Overcoming Obstacles
- Positive Mental Attitude
- Coping with Tragedy
- Guilt, Depression
- Leadership
- Creating Positive Change

What started as a typical booze fueled Saturday night quickly turned tragic with a poor choice. Kevin Brooks and his childhood friend Brandon left a party, intoxicated and driving in excessive speeds. The result - a horrific crash that Kevin did not walk away from and Brandon did not survive.

Today, from his wheelchair, Kevin tells his life changing story to audiences across North America. In the years since he started speaking, Kevin has lost close friends to suicide, gun violence, and an accidental Fentanyl overdose. He has included these stories and messages with his own to deliver a multi-layered, hard-hitting presentation that reaches students like none other.

Kevin's Story has reached over half a million people in well over 1000 high schools and community sponsored events. He has been the keynote speaker at numerous Provincial, State, and National conferences and has appeared in various media programs such as *The Tyra Show* in 2007 and the Reebok *Be More Human Campaign*, which aired during Super Bowl XLIX.

## Social Media Buzz

May 24, 4:05 PM

Hey Kevin! Thanks so much for speaking at GW today, and for the amazing visit. It's so refreshing and relieving to meet someone who understands not just the struggle with disability (or rather, an inaccessible world) but with mental health issues and losses due to unfortunate circumstances as well. I adore your humour and jest!

Aug 9, 11:22 PM

Hey man we met at my school T.A Norris when I was a little kid In grade 7 and you changed my life man I'm in grade 12 now and just have a whole different perspective on what you had to say then

Double-tap to like

Hey Kevin! My names Konrad and u spoke at my school Viewpoint. I just wanted to tell you what a positive impact u had on me and my friends. Ur speech alone could easily save our lives. You have changed the way I drive and my habits and I just wanted to thank you.

Double-tap to like

Mar 23, 7:42 PM

Kevin I wanted to thank you for sharing your story with the parents at Algonquin in Northborough MA. As a parent of a middle schooler struggling with vaping, drinking and suicidal thoughts your message really hit home. We've tried the 'we'll come get you' message and at this point she's still in the invincible stage. I've shared your website and message hoping it will resonate. We can only hope at this point. Keep being amazing and getting that message out there. Thanks for all you are doing!!!

"It has been nearly three years since I saw Kevin's presentation, but his inspirational message still follows me to this day."

Visit [www.kevinbrooks.ca](http://www.kevinbrooks.ca) for video clips, testimonials, booking info and more...



[kevin@kevinbrooks.ca](mailto:kevin@kevinbrooks.ca)



[@wiggleyourtoes](https://twitter.com/wiggleyourtoes)



[@justwiggleyourtoes](https://www.instagram.com/justwiggleyourtoes)

**Contact:**

**Melissa Valido**

Lead, Florida Teen Safe Driving Coalition

850-570-8879

[info@FLTeenSafeDriver.org](mailto:info@FLTeenSafeDriver.org)

**Reporting Criteria** - Please visit this link to report back on your outreach efforts:

<https://flteensafedriver.org/project-reporting/>

1. Did you host Kevin Brooks at your school or community organization?
2. How many students or teens attended your event?
3. How many parents or caregivers attending your event?
4. How did you promote your event (select any and all that apply)
  - a. Morning announcements
  - b. Posters
  - c. Flyers
  - d. Social media
  - e. School newsletter
  - f. Word of Mouth
  - g. Emails
  - h. Reminder notes written on teacher white boards