



ANTHONY  
PHOENIX  
BRANCA  
FOUNDATION

## *Enlist in the Revolution to End Distracted Driving – Request a Presenter at Your School or Community Group*

**Difficulty Level:** Easy

### **Implementation Timeframe:**

Any time throughout the school year

### **What goes into hosting a successful speaker presentation at your school or community organization?**

1. Begin by getting approval from your Principal or Program Director to help determine who might need to be involved, as well as when the presentation will could be held.
2. When working with your student advisor, school administration, or community leadership, **define a couple of dates and times** that would be appropriate to hold a school/community-wide speaker assembly.
3. Try to have as many people present as possible to hear your speaker's presentation! The more people that hear the message, the better! This may mean you need the help of your Principal to make the presentation mandatory school-wide, you may need to promote the event, or you may need to request teachers to "opt into" or sign up their classes during the designated presentation time.
4. **An APB presentation requires audio/visual needs.** Please work with your school or community group to ensure there is audio and visual support for the assembly, and also that a stage or auditorium is available for the presentation on your set day.
5. Contact Demetrius Branca (contact information below) and request a presentation. **Note:** Some speakers may charge a speaking or travel fee. Please inquire with your speaker to see if any fundraising might be needed to bring this speaker to your school or community group.
6. Formally set an exact date and time with APB Foundation, and your school or community organization.



7. On the day of your schedule presentation, ask your school administration to dismiss your audience a few minutes early so they can be seated and ready for the presentation.

**Anthony Phoenix Branca Foundation Contact:**

**Demetrius Branca**

President & Co-Founder of APB Foundation

469-850-2723

[info@apbfoundation.com](mailto:info@apbfoundation.com)

**Reporting Criteria** - Please visit this link to report back on your outreach efforts:

<https://flteensafedriver.org/project-reporting/>

1. Did Demetrius Branca present at your school or community organization?
2. How many students or teens attended your event?
3. How many parents or caregivers attended your event?
4. How did you promote your event (select any and all that apply)
  - a. Morning announcements
  - b. Posters
  - c. Flyers
  - d. Social media
  - e. School newsletter
  - f. Word of Mouth
  - g. Emails
  - h. Reminder notes written on teacher white boards