

toolbox INDIA Foundation

Annual Report

Reporting Period: April 2020- March 2021



PROGRAMS @ TOOLBOX INDIA FOUNDATION

“The year 2020 brought with it challenges and opportunities for individuals and organizations across the globe with professional interactions moving to digital platforms and forcing organizations to rethink their strategy and way forward in the face of utmost uncertainty.”

toolbox INDIA Foundation, too, journeyed through periods of trials and tribulations along with small victories where the organization saw its team come together to curate new opportunities and ideas.

While programs at toolbox were successfully undertaken across engagements with non profit partners and events, there was a revisiting of program offerings for its partners to keep up with the most pertinent emerging requirements of the social impact sector, across stakeholders in the face of the COVID- 19 pandemic.

1 Skilled Volunteering- toolbox INDIA leverages the skills and technical expertise of corporate sector individuals to support nonprofit organizations in India in improving their organizational efficiency by designing solutions for capacity building.

In the year 2020, the social sector saw a surge in volunteerism with virtual volunteering becoming the norm. toolbox INDIA supported its partners in addressing their immediate short term requirements as organizations struggled to prioritize and redesign their program strategies. Volunteers across the country extended their support virtually helping nonprofits largely to design crowdfunding campaigns, appeal letters, reviewing their marketing plans and supporting manpower planning among other areas of intervention identified.

2 Rapid Response Taskforce- The Rapid Response Task Force was launched by toolbox INDIA in April 2020 to support it's network of NPO Partners in mobilising financial support from institutional and individual donors to sustain programs and activities aimed at community assistance as the country went into a lockdown.

3 Digital Dialogues- toolbox INDIA went virtual with its digital version of Dialogues @ toolbox. Curated as organisations dealt with the continued uncertainty brought on by the pandemic, discussions were centered around program continuity, donor engagement, communication, and managing people during the pandemic and norms around the new work culture. Key takeaways for participating partners included building employee capacity for fundraising, institutionalization of digital transformation and re-imagining organization communication function towards fostering collaborations and building employee cohesion and accountability.

Our third cohort of the Digital Dialogues series will run across the month of April 2021, driving conversations around the post pandemic work culture and the way forward. The 4 part series will be led by accomplished leaders from the social impact sector as well as professionals with technical domain expertise in strategy, people's function and communications.

4 Digital Platform Engagements

- **The Learning Corridor**

toolbox INDIA launched its open access knowledge platform, 'The Learning Corridor'. Developed and Designed in-house by the toolbox team, the platform provides volunteers and nonprofits access to toolkits, modules and expert opinions that aid in organisation development and guidance on emerging requirements in organisation management.

- **VolunteeRISE**

VolunteeRISE - the volunteer management platform which has been branded and trademarked. Developed to support pro bono and revenue stream generation through the skilled volunteering program at toolbox and employee engagement programs at Social Lens .

5 Micro Volunteering

- With the aim to specifically engage time-strapped corporate employees, toolbox INDIA introduced short-term volunteering engagements to aid in strengthening and structuring functions of its nonprofit client base.

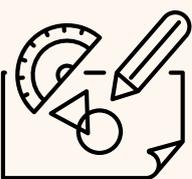
6 Social Media Engagement

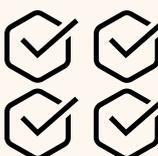
Over the last year, toolbox INDIA's social media presence and engagement hit new highs with visibility and outreach across various platforms growing steadily. Our main targetted platform, LinkedIn saw a 145% increase of followers from 571 to 1400 in just 12 months with the top 7 posts of the year reaching to more than 5000 unique visitors.

NEW INITIATIVES FOR FY 2021-22

- **NGO Outreach & Engagement-** The NGO Outreach & Engagement Program at toolbox INDIA is aimed at fostering monthly dialogues with nonprofit partners to gain insights into the most pertinent emerging organizational development challenges that will facilitate improved program delivery across pro bono projects for toolbox INDIA's partner NPOs.
- **Incubation @ toolbox INDIA-** Incubator support at toolbox INDIA aims to provide domain-based support to early-stage social entrepreneurs working on launching non-profits in India. The program will provide strategic assistance to entrepreneurs to ensure organisational preparedness. The incubator program aims to provide knowledge and execution support for social incubators in defining and realising their organisational preparedness to establish a proof of concept.

PROJECTS @ TOOLBOX INDIA FOUNDATION

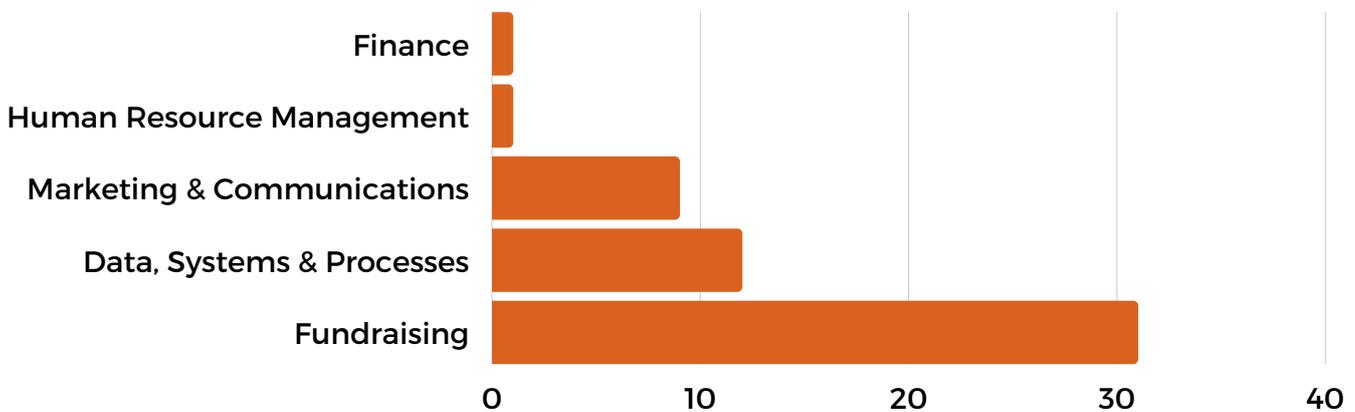
54 
Completed skilled
volunteering projects

61 
Total projects
undertaken

62 
Volunteers engaged

480+ 
Volunteering hours

PROJECT PROFILING



TOOLBOX INDIA PROJECT OUTCOMES

toolbox INDIA conducted its post project audit in January 2020 with its nonprofit partners to determine improvements in organizational performance, level of engagement, adoption, implementation, and the overall impact on program delivery mechanisms.

Moreover, it highlights the efficacy of toolbox INDIA's intervention and how it has bridged the skill gap at each of the organizations analyzed, building on aspects of scale, sustainability and structure within the organization.

Key insights from the assessment-

- **The extent of Adoption** - **41.7%** of NPOs implemented the delivered solution, 25% of NPOs partially implemented but 33% of NPOs said that they did not implement.
- **The utility of Solution** - **75%** of NPOs rated the organizational knowledge improved as '3' out of 5 with respect to the area assisted.
- **The extent of Impact** - **83.7%** of NPOs stated that their domain is either functioning full-fledgedly or somewhat. 50% of NPOs' turnaround time in the domain consulted improved by at least 25%.
- **Overall Experience** - The NPOs who participated in this research stated that they have seen positive impact of toolbox INDIA's consultancy in their organizations. 91.7% of them rated 5 points in the area of the consultation having facilitated improved outcomes for their organization.

Some of the identified challenges across the partners evaluated, which toolbox INDIA aims to address in its upcoming project cycle-

- COVID-19 outbreak has drastically changed the whole scenario
- Changes in organizational operation model
- Lack of funds causing major programs to shut down
- Delays in program Implementation

10 YEARS OF TOOLBOX INDIA

With 2021 unfolding with new opportunities and renewed organization goals, toolbox INDIA Foundation completes 10 years since it began its journey in change management and organization development of nonprofits in India.

Since 2011, the organization has witnessed challenges and achievements alike with its NPO partner and volunteer pool expanding to reach 300+ and bordering 900 respectively. We have constantly endeavoured to find synergies with other organizations and businesses with similar missions driving efficiency for bootstrapped nonprofits through corporate talent. toolbox INDIA, today, is proud to find its value and faith across its grant makers, corporate clients, nonprofit partners and volunteers who form the core of our organization, each day inspiring us to learn & unlearn, do more and better.

To celebrate our partners and reflect back upon what has growth meant for each of us across the last decade, toolbox INDIA looks forward to hosting the 10th Year Annual Event on September 3rd, 2021, aimed at providing a platform for all its co-changemakers to join us in sharing their impact journeys.

