

Strategic planning process

Strategy and Sustainability



toolbox INDIA Foundation

Strategic planning process

The process of setting up a good strategy plan needs engagement of board and staff to absorb ideas of people working at different strata. The ideas are then converted into identifiable and measurable goals to be achieved in specific time periods. Continuous evaluation helps to revisit the goals and implementation plan to envisage the internal and external changes into the strategy plan.

To develop a good strategy plan subsequent steps should be followed-

