

The Learning corridor

Impact Assessment

This module has been developed by
Social Lens Consulting

Overview

Key takeaways

Understanding Impact Assessment

Importance of assessment

Type of Evaluation

Economic Value Study

Planning of assessment

Designing Impact study

Identifying goals for assessment

Sampling of beneficiaries

Tools and diagnostics required

Methodology

Measurement of impact

Making Impact Relevant

Decoding results

Incorporating insights

Key takeaways

Non-profits work for causes in the society which the state is unable to address or there is no formal market to address the issue. Thus, investment done by the non-profits or by funders who support non-profits is not measurable in terms of financial returns or profits earned by the services.

The work done by non-profits is measured by the quantitative and qualitative impact made on lives or the improvement in the quality of life of people in the requisite social strata.

Following will be the key outcomes of this module-



IMPACT

- Recognise different approach towards impact
- Communicating and presenting results



DESIGN

- Planning and processing impact assessment for different programs
- Design sample size for different programs



KNOWLEDGE

- Recognise relevance of impact assessment for NPO
- Understand importance of tools and methodologies