



## GIFT CARD PROGRAMS

You have received gift cards, given them as gifts, and now you want to offer them for your business. The benefits for your customers are obvious, they are easy to buy, use, and offer your customers an incredible variety of choices. As a business owner, plastic gift cards offer increased security from fraud, the ability to track sales and buying trends, and gauge the effectiveness of your promotions. When a customer makes a purchase that uses up the value of the card, it can be recharged or be recycled and sold to another customer. Swipe It Technology creates, develops, administers, fulfills, and provides marketing support for your personalized gift cards. Gift cards are activated within seconds of the purchase by swiping them through the terminal and adding the desired dollar amount. A customized receipt will be printed with the remaining balance at the time of purchase. When the card's balance runs low, customers can add money to the card, turning a one-time user into a lifelong customer.

## CARD CARRIERS AND FULFILLMENT



Custom Rack Card Carrier w/Slits



Custom Rack Card Carrier



Red Felt Mini Stocking



Plush Teddy Bear Gift Card Carrier



Small Custom Card Carrier



Custom Folded Carrier

[WWW.SG-ASSOCIATESLLC.COM](http://WWW.SG-ASSOCIATESLLC.COM)

[BSPEEGLE@SG-ASSOCIATESLLC.COM](mailto:BSPEEGLE@SG-ASSOCIATESLLC.COM)

303-324-4430

The information contained in this document may contain privileged and confidential information, protected by federal and state privacy laws. It is intended only for the use of SG-Associates, LLC Sales Representatives, and clients. If you are not an authorized recipient, you are hereby notified that any review, dissemination, distribution, or duplication of this communication is strictly prohibited, and all copies must be destroyed.

**GIFT CARD COUNTERTOP DISPLAY SAMPLES**



[WWW.SG-ASSOCIATESLLC.COM](http://WWW.SG-ASSOCIATESLLC.COM)

[BSPEEGLE@SG-ASSOCIATESLLC.COM](mailto:BSPEEGLE@SG-ASSOCIATESLLC.COM)

303-324-4430

The information contained in this document may contain privileged and confidential information, protected by federal and state privacy laws. It is intended only for the use of SG-Associates, LLC Sales Representatives, and clients. If you are not an authorized recipient, you are hereby notified that any review, dissemination, distribution, or duplication of this communication is strictly prohibited, and all copies must be destroyed.