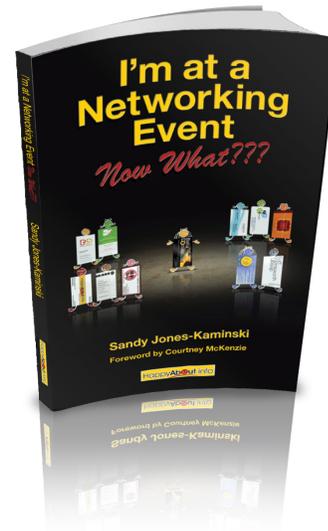


# Cultivating Connections and Networking Effectively: Making the Most of (insert your conference name here)

**Proven tactics for making the most  
of conference opportunities**

Sandy Jones-Kaminski, author of  
**I'm at a Networking Event - Now What???**



It's been shown that just like leadership and management skills, networking skills *can* be learned. Offering your attendees easy and practical relationship development tactics at the onset of your conference can enrich their experience and increase their participation and engagement throughout the event.

Sandy Jones-Kaminski will present 10 *proven* networking tactics, and a few of her favorite tips, to help attendees make the most of all the opportunities to connect at your conference.

**Do you want your attendees to forge valuable connections that will have them raving about and returning to your conference for years to come? Then you have to do more than provide 15-minute breaks between sessions or hosting a "networking" cocktail party at the end of the day.**

**The majority of all conference attendees will share that one of the most important reasons they attend such events is to grow their professional network.**

#### **Takeaways:**

- How to put others at ease
- How to enter and exit conversations gracefully
- How to create good impressions and lasting relationships
- What not to do when networking

**About the Speaker:** Sandy Jones-Kaminski's "I'm at a Networking Event--Now What???", was the #1 pick on the 2010 Inc.com Holiday Gift Guide Wish List. She has been a VP of Networking for a major national professional development association, and, since 1998, an executive and business developer in the human capital resources and services industry. These days, she shares her hard-earned insights and advice on effective professional networking, LinkedIn and personal branding via keynotes, webinars, panels, consulting and workshops. She's a bylined columnist for onTargetjobs and The Salary Reporter on PayScale.com, and has been featured on Fox Business News, Work Goes Strong and My Global Career.



#### **Recent Client Feedback:**

*"Sandy provided an outstanding presentation on Networking at the Roche Palo Alto Career Transition Center. She was engaging and high energy but most of all afterwards people kept saying, "Now I can do this."*

*"Sandy got all "outstanding's" on her audience evaluations and she's super easy to work with on top if it."*

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