



Dear *Clean Cities* Supporter:

On behalf of Transportation Energy Partners, we are pleased to invite your participation as a **sponsor** of the 14th annual Energy Independence Summit, scheduled for February 10-12, 2020 in Washington, DC.

The nation's premier clean transportation policy summit provides a unique opportunity for industry leaders to build partnerships with and showcase their technologies and products to the nation's Clean Cities Coalitions and key Administration and Congressional policymakers in Washington, DC.

Last year's Summit was a tremendous success with more than 40 Clean Cities Coalitions and over 100 industry leaders. Roundtables featured top leaders from the electric vehicle, natural gas, propane, biofuels, and anti-idling industries. We organized more than 250 meetings with key Members of the House and Senate to carry our message that alternative fuels are critical to reducing our dependence on foreign oil and boosting American jobs and economic growth. As a result of our efforts, Congress increased funding for the DOE Clean Cities program and the EPA Diesel Emission Reduction Grants.

The 2020 Summit will take place as the 2020 Presidential election takes center stage. The control of the U.S. Senate and House of Representatives will also be at stake. This will provide an important opportunity to educate our elected officials about the tremendous impact cleaner vehicles and fuels are making in communities across the country. The Summit will feature educational sessions and presentations from the nation's leading clean transportation experts on:

- How the 2020 elections will impact prospects for federal funding and incentives to promote alternative fuels, vehicles and infrastructure;
- Innovative state and local policies and programs that are advancing markets for cleaner fuels and vehicles;
- New technologies and market developments that are driving the various alternative fuels forward, including hydrogen fuel cells, biofuels, electric vehicles, natural gas, and propane.

In addition, the Summit will include a day of briefings and meetings on Capitol Hill where *Clean Cities* Coordinators and our industry partners will talk directly with Congressional and federal agency officials about alternative fuel and advanced vehicle and infrastructure projects, and other successes achieved with support of government leaders and industry.

While the clean transportation industry has made great progress, several important federal alternative fuels programs remain vulnerable. Many federal tax incentives have expired, and their future is



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uncertain as Congress considers whether to extend them once again. The petroleum industry continues to work to undermine the Renewable Fuel Standard, which threatens the progress of the biodiesel, renewable natural gas, and advanced ethanol industries. And critical funding for Clean Cities, the Diesel Emission Reduction Grants and other clean transportation programs remain vulnerable.

Energy Independence Summit 2020 represents an important opportunity to meet with leaders of the Administration and Congress, and to educate them about the value of these effective programs and how they are critical to continuing to advance markets for alternative fuels and advanced technology vehicles.

We hope you will be a sponsor of this important event and help us continue to build the grassroots voice for policies and programs that support clean vehicles, fuels and infrastructure. Sponsorship funds pay for the Summit and defray the cost for *Clean Cities* Coordinators to attend.

The three sponsorship levels are Platinum (\$10,000), Gold (\$7,500), and Silver (\$5,000). The attached materials show the benefits for each sponsor level. All Sponsors receive the following benefits:

1. Participation in all Summit events and activities
2. Opportunity to build relationships with *Clean Cities* Coordinators from across the country
3. Partner with local *Clean Cities* Coordinators for Congressional visits on February 11
4. Briefings from Congressional champions, federal agency officials and policy experts

More information on the Summit is available on our website at: www.transportationenergypartners.org
A TEP Board member will phone you in the near future to answer any questions you may have and hopefully sign you up as a sponsor. In the meantime, please contact Ken Brown at ken@akbstrategies.com or 202-674-7777 if you have questions or want additional information about the upcoming Summit.

Thank you for your consideration. We look forward to seeing you next February in DC at the 2020 Energy Independence Summit.

Sincerely,

Transportation Energy Partners Board of Directors

Alleyn Harned, Virginia Clean Cities
TEP President

Sam Spofforth, Clean Fuels Ohio
TEP Immediate Past President

Tammie Bostick, Utah Clean Cities
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Claude Masters, Past President, NAFA Fleet
Management Association

Kimberly Taylor, CALSTART

Thank you

Energy Independence Summit 2019 Sponsors



Transportation Energy Partners (TEP) is an independent, national non-profit, organization that brings the *Clean Cities Coalition* leaders together with the clean transportation industry to advance policies that will reduce American dependence on petroleum-based fuels. TEP works closely with the nation's 90 local and regional *Clean Cities Coalitions* and their 15,000 stakeholders. The *Clean Cities Coalitions* have played a leading role over the past 20 years in implementing local projects and programs to deploy clean vehicles and clean fuels infrastructure.



SPONSOR LEVELS AND BENEFITS

Please go to <http://tep.sre.events/sponsor-opportunities/> to fill out the sponsor application form. Once we receive the sponsor application form, TEP will send an invoice and schedule of deadlines for submitting sponsor materials.

PLATINUM SPONSOR \$10,000

- Title Sponsorship and welcoming remarks at key Summit event or session (e.g., introducing keynote speaker, moderating panel discussion of prominent leaders, hosting Salute to Clean Cities reception)
- Opportunity to moderate or present at Summit roundtable discussion.
- Participation with **your choice** of team of *Clean Cities* Coordinators for Capitol Hill meetings
- Fact sheet on company success stories included in hand-out packets for Capitol Hill meetings and Summit briefing books for participants
- Receive contact information for all Summit participants
- Prominent display of logo on all Summit materials and TEP website with hyperlink to Sponsor's website
- Opportunity to distribute company promotional material to summit participants
- Sponsorship of one (1) TEP webinar on topic of interest to your company
- Four (4) complimentary registrations to the Summit (\$2,355 value)
- Discounts (30%) for additional EIS registrations
- Year-round sponsorship of TEP, including company logo on TEP website and all stakeholder communications through the end of 2020.

GOLD SPONSOR \$7,500

- Opportunity to moderate or present at Summit roundtable discussion.
- Participation with **your choice** of team of *Clean Cities* Coordinators for Capitol Hill meetings
- Fact sheet on company success stories included in hand-out packets for Capitol Hill meetings and Summit briefing books for participants
- Receive contact information for all Summit participants
- Prominent display of logo on all Summit materials and TEP website with hyperlink to Sponsor's website
- Opportunity to distribute company promotional material to summit participants
- Three (3) complimentary registrations to the Summit (\$1,570 value)
- Discounts (20%) for additional EIS registrations



- Year-round sponsorship of TEP, including company logo on TEP website and all stakeholder communications through the end of 2020.

SILVER SPONSOR \$5,000

- Participation with **assigned** team of *Clean Cities* Coordinators for Capitol Hill meetings
- Receive contact information for all Summit participants
- Prominent display of logo on all Summit materials and TEP website with hyperlink to Sponsor's website
- Opportunity to distribute company promotional material to summit participants
- Two (2) complimentary registration to the Summit (\$785 value)
- Discount (10%) on additional Summit registrations
- Year-round sponsorship of TEP, including company logo on TEP website and all stakeholder communications through the end of 2020.



SPONSOR BENEFITS

	Platinum \$10,000	Gold \$7,500	Silver \$5,000
PRE-SUMMIT BENEFITS			
Logo on Summit website and registration page	Premium Placement	√	√
Company name/logo on all pre-Summit promotional materials (5,000 recipients)	Premium Placement	√	√
SUMMIT BENEFITS			
Title sponsor and welcoming remarks at key Summit event or session (e.g., introducing keynote speaker, moderating or presenting at Congressional briefing, hosting Summit reception)	√		
Moderator or presenter at a Summit roundtable discussion	√	√	
Complimentary Summit registrations	4	3	2
Discounts for additional registrations	30%	20%	10%
Logo on Summit intro slides	Premium Placement	√	√
Company recognition from emcee	√	√	√
Fact Sheet on company included in Capitol Hill Day Packets	√	√	
Fact Sheet on company included in Summit Briefing Books	√	√	
Opportunity to distribute company fact sheet to Summit participants	√	√	√
Receive contact information for Summit participants	√	√	
Participation in Capitol Hill Day meetings	√	√	√
YEAR-ROUND BENEFITS			
Company logo on TEP website through end of 2020	Premium Placement	√	√
Company name/logo on all TEP communications to alternative fuel stakeholders (5,000 recipients) through 2020.	Premium Placement	√	√
Sponsorship of TEP webinar on preferred topic (5,000 recipients; 200 participants)	√		

