



NATHAN LYTTLE

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PO BOX 84
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EXPERIENCE

OWNER/OPERATOR | QUEEN CITY STREAMS

HAZARD, KY | DECEMBER 2018 - PRESENT

- Launched fastest growing fighting game series in Kentucky
- Procure sponsors for professional Twitch broadcasts
- Work to bring big-market ideas to rural Kentucky

ESPORTS COACH | PERRY CENTRAL HIGH SCHOOL

HAZARD, KY | AUGUST 2018 - PRESENT

- Launched school's first esports team
- Network with colleges to create opportunities for students to earn esports scholarships

MEDIA ARTS TEACHER | PERRY CENTRAL HIGH SCHOOL

HAZARD, KY | JANUARY 2018 - PRESENT

- Prepare around 200 students annually for careers in the field of media
- Collaborate with staff to help students reach goal of college and career readiness
- Network for college credit, grant opportunities

EXECUTIVE PRODUCER OF DIGITAL CONTENT | WYMT-TV

HAZARD, KY | AUG 2012 - DECEMBER 2017

- Oversee station's digital presence (website, mobile apps, social media, etc.)
- Quarterbacked station's independent website launch and helped grow traffic by more than 25% since launch
- Produce newscasts and live sporting events
- Write and produce content for station's first million-dollar year in digital revenue

SPORTS WRITER | EXAMINER.COM

HAZARD, KY | JAN 2008 - DECEMBER 2012

- Tell digital stories about sports in Eastern Kentucky.
- Grow and market website through social and traditional media.

EDUCATION/CERTIFICATIONS

MASTER OF COMMUNICATION & LEADERSHIP

GONZAGA UNIVERSITY *IN PROGRESS

BACHELOR OF UNIVERSITY STUDIES

MOREHEAD STATE UNIVERSITY

MASTER OF SCIENCE IN CAREER AND TECHNICAL EDUCATION

MOREHEAD STATE UNIVERSITY

ADOBE CERTIFIED ASSOCIATE

PHOTOSHOP AND PREMIERE

GOOGLE CERTIFIED TRAINER

GOOGLE FOR EDUCATION

APPLE TEACHER

APPLE EDUCATION

SKILLS/HOBBIES

- SEO and Google Analytics
- Social media strategy
- Apple & Google Proficient
- Web content development
- Marketing and advertising
- Video/Photo Editing
- Project management
- Experienced Writer
- Twitch Streamer
- Video game tourney organizer

AWARDS

KENTUCKY SUPER SMASH BROS. ULTIMATE COMMUNITY
BEST TOURNAMENT ORGANIZER
2019

KENTUCKY ASSOCIATED PRESS BROADCASTERS
BEST WEBSITE
2012, 2013, 2014, 2015, 2016

KENTUCKY ASSOCIATED PRESS BROADCASTERS
DIGITAL CONTENT
2017, 2018