

ANNUAL REPORT
2019 - 2020

**LOS ANGELES
COUNTY ALLIANCE**



FOR BOYS & GIRLS CLUBS

A MESSAGE FROM OUR EXECUTIVE DIRECTOR



We had another great year at the Los Angeles County Alliance for Boys & Girls Clubs. Our 20 Clubs, 188 sites and 130,000+ youth served benefited from some incredible programming, donations and events.

The first few months of 2020 provided their own set of challenges with the beginning of the Covid-19 pandemic. Even in scary and uncertain times, our Clubs were able to provide for our community's youth and families. Clubs remained open for essential worker's kids and by partnering with local food banks and non-profit organizations they collectively provided 600,000+ meals to local families in need!

We held a virtual Youth of the Year celebration where we announced Horacio Marin-Gomez from Boys & Girls Clubs of Whitter and Ledia Soliman from Boys & Girls Clubs of Santa Monica as our co-winners. We are so proud of them and all our participants!

Kollab – our workforce development program – continues to gain momentum. We have shifted to a fully virtual experience. In Kollab our teens learn soft skills to make them competitive in the ever-changing 21st century workforce. With the impact that Covid-19 has had on our economy and jobs, we know more than ever, it is important for our teens to be prepped with adaptability and knowledge to be successful.

We are proud to share that the Alliance was recognized in a recent motion from Los Angeles County Supervisor Mark Ridley Thomas and Supervisor Chair Barger as a solution and resource for distance-learning in the upcoming school year. With schools being closed, our Clubs will be open for all-day programming so that youth in need have somewhere safe to go.

As always, thank you to our Club staff, Board of Directors, volunteers, sponsors and supporters for their hard work and dedication. We are ready for another amazing year of memories and preparing great futures!

A handwritten signature in black ink that reads "Mary Hewitt".

Mary Hewitt, Executive Director

FUNDS RAISED

Through county-wide fundraising, we were able to give the following financial support to the member Clubs. All money raised by the Alliance is distributed evenly among the 20 Clubs.

- \$300,000 Total
- \$15,000 per Club for general operations
- \$7,500 for 5 Clubs from Sempra Utilities (Burbank, Long Beach, West Valley, WSGV, Antelope Valley and Variety)
- 2 Clubs \$3,000 each for Kollab Support

IN-KIND CONTRIBUTIONS HIGHLIGHTS

The Alliance targets diverse in-kind contributions and opportunities that further our mission and goals and offer value to Clubs' youth.

- 300 View sonic raspberry pi, United Way Los Angeles
- 10,000 disposable masks, Los Angeles China General COC
- ABC7 Studio Venue; Teen Summit, Kollab Advisory Meetings, YoY sessions, Talent participations
- 1,000 Razor Scooters
- 20 Bikes for Youth of the Year
- 20 Swag bags for Youth of the Year
- 1,000 back packs, Fitmark & Disney
- 3 Movie Premieres, Disney
- 800 boxes of Yumi Cookies, SFV, DTLA for Teen Summit
- Two Bit Circus Story Rooms for Kollab
- Ice Skating Bonanza AEG – Holiday dinner swag – 4 Clubs
- 2,500 Snack packs – 3 Clubs
- Sports equipment, gear and socks

MEDIA & MARKETING OUTREACH EXPOSURE

The Alliance works to increase the visibility and reputation of the Clubs in Los Angeles and deepen public understanding and appreciation for our individual and collective impact.

Total Media Impressions

- Born to Talk radio Interview
- ABC7 WEBSITE
- ABC PSA's
- ABC Social Media
- Facebook
- Twitter
- LinkedIn
- E-newsletters
- Teen Summit news story on ABC7

Total impressions: 458 million

PROGRAMS & EVENTS

The Alliance develops meaningful county-wide programs that our Clubs can participate in that inspire, broaden horizons, and educate our children, youth, families, and leaders.

2019 Kollab Pilot

ABC7, Los Angeles County WDACS, and The Los Angeles County Alliance for Boys & Girls Clubs have joined forces and designed an accredited program to help build communities and economic growth by investing in our youth, so that future employees have the skills to compete and prosper in the global economy. This program explores issues at the intersection of work experience and education.

- Advisory Board – 15 member – various industries – ABC7
- Funding Contributions
- Wells Fargo
- PYF
- Robert Half
- Partners: X Prize, The County (BOS, Mayor’s Office, WDACS)

Kollab Student Testimonial:

“I feel like you can take total advantage of the Kollab program because you will not experience this again. My greatest experience far out is going to the 27th floor in Los Angeles City Hall and looking at the different views of Los Angeles. It feels like it opened a couple of doors for me, as well as opening my eyes in what I want to become when I am a grown-up. I feel like this program will help me find what I want to major and have an amazing job that I will enjoy and continue to grow. I am glad that I got picked for Kollab because, this experience that I have had has opened my eyes so far. This will help me to become more open and out of my comfort zone.” Student Age 15

2019 Teen Summit

Sponsors: Toyota Presenting Sponsor, AEG, SCE, WSS, ABC7, Panda Express, McDonalds, (past sponsors for 8 years)

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| <ul style="list-style-type: none">• Youth ages 15 to 18 were pre-screened/selected by Club staff• Held at ABC7 Studio B in Burbank• Approximately 250 youth• 17 Clubs participated• 40 mentors for Speed | <ul style="list-style-type: none">• Meetings• 6 Vendor Booths• 2 Keynote Speakers• 3 Panels• 1 Host• 3 Laptops given away• 10 Target Gift Cards• Breakfast and Lunch Donated | <ul style="list-style-type: none">– McDonald’s, Panda Express & Dominoes• 18 Clubs + Fontana Youth (8)• 20 volunteers• 300 Swag Bags (Yumi Cookies, socks, notebooks, key chains, etc.) |
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2020 Youth of the Year

Sponsors: Disney, Sempra Energy, Target, Union Bank, ABC7, Certified Safe Driver, Ralphs

- Judging at Disney, Round 2 Virtual - 8 Pre-sessions
- 4-Pack for Disneyland tickets (when reopen will be given for 20 nominees)

- Watches
- Gym membership
- Magic Mountain Tickets
- Gift cards
- 20 purple backpacks
- 20 Disney Interactive Remote Control R2D2 Droid

Because of the COVID19 Pandemic, our 2020 Youth of the Year Committee was forced to cancel the in-person event. There is a \$15,000 credit for the deposit at Skirball Cultural Center and ready to produce as soon as it is available and clear for our next event.

PARTNERSHIPS

To improve the capacity and sustainability of member Clubs to achieve their missions for the betterment of local children, youth, and families, these partnerships with other non-profits and sponsors brought various resources to the Clubs.

Resources: Appliances, sports uniforms, shoes, clothes, toys, bicycles, towels, sports equipment, books, art supplies, toiletries, etc.

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| • Young Musicians Foundation | • Good Sports | • Team Bully Buster |
| • PlaywithMusic | • San Fernando Valley | • Shelter Partnership |
| • WSS | • Community Mental Health Center | • NFL Alumni Association |
| • XPRIZE | • Earth Echo International | • Target |
| • University Recruitment | • National Diversity Council | • Board of Supervisors |
| • Let's Move Los Angeles | • My Life My Power | • Mayor Garcetti Office |
| • California Family Health Council | • Radio Disney | • LAX Coastal Chamber of Commerce |
| • USC | • LA Sparks | • Los Angeles Chamber of Commerce |
| • LA Sparks | • Teen online | • Give us a Note |
| • Power On | • Big Sunday! | |

COLLABORATION

To support collaboration among member Clubs including county-wide and in clusters related to geography, need, or issues, we bring Clubs together for our youths benefit.

- Nine Youth of the Year Pre-sessions – (Disney Session “Call of the Wild”; (2) Self Defense/Anti Bullying and Stress Resiliency; Interviews, resume, presenting your best self; Hospitality & Entertainment Industry; Public Speaking & ABC7 Tour; Life Coach; Special Session with Target; GPS for Success)
- One AEG Season of Giving event with four Clubs; Holiday skating, dinner, toys for 75 youths
- One Radio Disney Host for Youth of the Year and Teen Summit (Daniel Dudley)

ALLIANCE OUTLOOK FOR 2020-2021

Our goal is always to build a strong and sustainable Alliance that achieves more than the sum of its parts. We lean on our Advisory Board for resources and new relationships.