



2019 Teen Success Summit

SATURDAY NOVEMBER 16, 2019 ABC7 STUDIOS

Presenting Sponsor: Toyota, Media Sponsor ABC7

College and career readiness programs can provide successful transitions between high school and college or work by helping students gain the skills, knowledge, and expertise needed for their postsecondary success.



The **7th Annual Teen Success Summit** will start the engagement with all-day immersion events and programs where teens discover what's new in the amazing world of technology, gain leadership skills, and exposure to exciting companies. It is anticipated that this program will ignite teens' interest in STEM+Arts, various companies and industries while building a sense of possibilities and options in bright students who may not otherwise be aware of these career options. Youth will be prescreened to focus on their futures and needs to ensure success and bright futures.

The format will have panels, speakers and breakout sessions. During lunch, the company representatives can join the youth for lunch so that they can learn firsthand what it is the youth think about their company/industry and share job opportunities. This will also provide a fun way for our partners to share their own personal story at the beginning of lunch for the youth to learn firsthand how that person became who they are.

Objective target - how many youth (ages 16 to 18) express a desire to pursue careers and taking the next step to activate. This can be shadowing for a day, internship, apprenticeship and/or apply for entry level job. Survey post Teen Success Summit for value of program and if inspired to learn more.



Mary Hewitt
Executive Director
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Participation Options

- Platinum Partner \$75,000
- Gold Standard \$50,000
- Silver Supporter \$25,000
- Bronze Buddy \$10,000
- Copper Great Future Starter \$5,000

ABC7 Media Co-branded PSA Partnership (additional details provided)

- Presenting Sponsor – NOT AVAILABLE (TOYOTA) \$150,000
- Signature Teen Success Summit Partner \$75,000
- Champion Teen Success Summit Partner \$50,000
- Team Teen Success Summit Luncheon Partner \$25,000
- Team Teen Success Summit Breakfast Partner \$10,000
- Special Targeted Partner Contact for details

Booths

- 10' x 10' booth - for profit organization \$250
- 10' x 10' booth - for nonprofit organization \$150



**SATURDAY NOVEMBER 16, 2019 ABC7 STUDIOS
9:00AM – 4:00PM**

| ITEMS PROVIDED: | Platinum | Gold | Silver | Bronze | Copper |
|--|----------|------|--------|--------|--------|
| Possibility to co-brand ABC7 PSAs | ★ | | | | |
| Possibility to co-brand targeted banner ads on ABC7.com (15 million unique visits/month) track and monitor | ★ | | | | |
| *Sponsor Wellness break during the day (only activity) – play time for 30 minutes – Giant Jenga, sumo wrestlers, ball buddy bounce | ★ | ★ | | | |
| Have your company participate in the Speed Industry Dating part of the day | ★ | ★ | | | |
| Have your company participate with the Kollab workforce development program and Youth of the Year - through field trip (for ongoing connection and touch points throughout the year) | ★ | ★ | | | |

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|---|----------|----------|----------|----------|---------|
| Possibility to provide a speaker to participate on a panel | ★ | ★ | ★ | | |
| Have company representative join youth for lunch | ★ | ★ | ★ | | |
| Show a video at the event about your company | ★ | ★ | ★ | | |
| Survey youth prior and post event about your company – your goals and objectives for measurement | ★ | ★ | ★ | | |
| Live plugs in opening & closing speech | ★ | ★ | ★ | ★ | |
| Social media participation by youth for your company – will track and monitor | ★ | ★ | ★ | ★ | |
| Thank you/acknowledgment signs throughout venue | ★ | ★ | ★ | ★ | |
| Logo included on invitations, flyers, all event signage, event program, Bogo | ★ | ★ | ★ | ★ | ★ |
| Logo included on all 20 Club Alliance websites, Facebooks, and newsletters promoting Teen Success Summit – track and monitor activation | ★ | ★ | ★ | ★ | ★ |
| Offer raffle prizes at event and/or provide volunteers at event | ★ | ★ | ★ | ★ | ★ |
| Provide Promotional items for swag bags | ★ | ★ | ★ | ★ | ★ |
| Booth Space | ★ | ★ | ★ | ★ | ★ |
| Interview about Company to be included in Alliance Weekly eNewsletter format Video or Text | ★ | ★ | ★ | ★ | ★ |
| Donation Amount | \$75,000 | \$50,000 | \$25,000 | \$10,000 | \$5,000 |

In-Kind Support:

Donated items will be included in day of giveaway bags for the teens or raffled off as prizes (tickets to events, sports equipment, gaming equipment, gift cards, etc.)

Contact Information:

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