

## THE ABC7, LA COUNTY WORKFORCE DEVELOPMENT AND THE LOS ANGELES COUNTY ALLIANCE FOR BOYS & GIRLS CLUBS WORKFORCE DEVELOPMENT PROGRAM

### *Your Source for Future Ready Employees!*

**Mission:** ABC7 and the **Los Angeles County Alliance for Boys & Girls Clubs** have designed a program to help build communities and economic growth by investing in our youth, so that future employees have the skills to compete and prosper in the global economy. This program explores issues at the intersection of work experience and education.

**Los Angeles County:** Kollab has partnered with the **Los Angeles County Workforce Development, Aging, & Community Services, (WDACS)**, whose mission is to connect communities and improve the lives of all generations in Los Angeles County. Through effective partnerships that: connect individuals to careers and employers to a skilled diverse workforce. Each Kollab participant will receive \$14.25 per hour from the county to participate in the program.

**About the Alliance:** The Los Angeles County Alliance for Boys & Girls Clubs is made up of 138 Club locations serving over 130,000 youth ages 6-18 throughout Los Angeles County. The Alliance is a unified and collaborative force representing all Clubs with the purpose of securing resources, programs, marketing, and financial support to further the efforts of individual Clubs and increase the impact and reach in their communities.

#### **ABOUT THE PROGRAM:**

This program will deliver economic opportunity to the most vulnerable youth in Los Angeles County and setting them on a path for success in college, trade school, the workplace and life.

This program promises to be a life-changing approach to development. It has been carefully curated and shaped by a team of individuals representing the county, hi-tech firms, c-suite executives, and Boys & Girls Clubs staff. Our commitment is to achieve record success for our high potential low resource youth.

Top executives and business leaders will provide unique industry insight to our participants. Many of these young people have never been exposed to corporate careers and believe that these types of opportunities are unattainable. By fostering a relationship between inner-city youth and corporate America, we provide these young people an opportunity to connect to and be part of the world in ways they never knew. They will see new opportunities for their lives, families and communities.

**WHAT:** This creative program is essential to prepare our youth for the jobs that will become available in the ever-changing work environment. The program provides **STEAM** focus in all industries and aside from the essential, soft and technical skills learned, the youth will be provided with personal achievement training (mentoring, life coach, financial literacy, and more).

**WHY:** We open the door to opportunity with technology training and tools that transform underserved teens from consumers to creators – a new generation of engineers, entrepreneurs, teachers, designers and dreamers. The Alliance and its partners will give our underserved youth access to tech education and tools to help them prepare for the future. We believe it will activate:

- Community building
- Economic Mobility
- Social Capital
- Year-round and offer free after-school programs where teens can work with the latest technology
- Build academic, professional, and 21st century skills for Los Angeles County underserved youth
- Provide hands-on educational and career opportunities in technology and multimedia

Together, we're making sure that every young person has the technology, training, work experience, and mentorship they need to succeed. These interactive learning spaces help teens explore technology, discover new interests, collaborate with one another, and prepare for the future.

**WHO:** An important part of this work is forming strong partnerships with companies in order to bring together our collective networks and expertise to achieve greater impact. The dynamic, expert **Kollab Advisory Board** developed this state of art and innovative program.

**HOW:** The Kollab program is an opportunity for youth of the program to continue to grow in their ability to navigate and perform in the professional world. The program has three rungs to provide a pathway to success, whereby the youth enter the program: 101 exploration and discovery, 201 engagement and building skills, 301 culminating in an internship, entry level position or master's experience. Each level will run for 10 -12 weeks with the Alliance providing coordination with the Clubs.

**DELIVERABLES:** To contribute to this project means to help ensure that youth have a safe space to explore the latest tools and resources in technology and beyond. This includes pop ups, curriculum and certification at the end of program. This program qualifies as **one High School credit** once the program is successfully completed.

## LEADERSHIP



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