

# **Helena's Cleaners Are America's Best Cleaners Newest Affiliate**

**July 27th, 2020:** The world is changing every day, but even amongst constant upheaval, one thing remains the same – the America's Best Cleaners seal indicates a dry cleaner that is capable of delivering the finest dry cleaning services available in the world today. And on this day, Helena's Cleaners of Seattle, Washington joins the ranks of ABC Affiliates and takes their place among their peers as a top cleaner in the industry. It's an honor the third-generation, family-owned business has and will continue to earn.

Founded by and named for the famed Helena herself, Helena's Cleaners have seen it all and cleaned it all over four decades of providing their expert services to the Seattle area. These days, Helena's son Will and his team of top-tier managers oversee the day-to-day operations, focusing on unbeatable customer service, attention to detail, and a desire to deliver premiere dry cleaning services to every single customer, but Helena can still be often found at both locations to ensure that the Helena's Cleaners name stays synonymous with quality.

Will Waterstraat, Operations Manager of Helena's Cleaners and son of the titular Helena, had a lot on his mind after receiving ABC Affiliate certification. "We chose to affiliate our brand with ABC so we could be part of a larger community of like-minded business owners. I hope that their creativity and ability to forecast trends increases my field of vision. Their knowledge of production and accounting for our industry should be invaluable and give me a new set of eyes on unknown issues I can be accountable for."

When asked about his enthusiasm for the team at Helena's Cleaners as well as his thoughts around the future of the dry cleaning industry, Mr.

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Waterstraat didn't hold back. 'I appreciate our team at Helena's Cleaners and the ownership they take within their day to day schedules. As for the dry cleaning industry, I enjoy seeing our industry push new technologies and ecological solutions for longstanding concerns for people's health and safety.'

Since 1984, Helena's Cleaners have been pursuing their destiny as one of America's Best Cleaners, and today they have achieved that goal. Welcome to America's Best Cleaners!

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America's Best Cleaners is a certification agency and an industry leading team of consultants who assist owners, managers, and team members to realize their full potential while striving for continued personal and professional success. For more information on America's Best Cleaners and its affiliates, visit <http://www.americasbestcleaners.com>

Helena's Cleaners is a third-generation, family-owned dry cleaning company in the Seattle, Washington area. For more information about Helena's Cleaners, visit <https://www.helenascleaners.com>.

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