



## **ABC Affiliate Country Club Cleaners Wins Big At CINET Global Best Practices Awards**

**November 15th, 2020:** America's Best Cleaners Affiliate Country Club Cleaners took home multiple big wins at the CINET Global Best Practices Awards earlier this November. Recognized for their efforts in minimalizing their environmental footprint while maintaining profitability, the renowned, California based dry cleaner won the CINET 2020 Sustainability Award for Retail Textile Cleaners, and also ranked third globally in the RTC class in overall scoring. This is a tremendous feat that signals just what a top-tier cleaner Country Club Cleaners is, and how they've become a model for dry cleaners of the modern age thriving while minimizing negative effects on the environment.

The CINET Global Best Practice Awards were designed to showcase examples of extraordinary professional laundry & dry cleaning from around the world. Participants built presentations around the key issue of professional textile care, with particular focus being given to new business models created and implemented during the Coronavirus pandemic, sustainability innovation, hygiene, and new digitization efforts. Country Club Cleaners put in a sustained, herculean effort, spending weeks

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building their various applications and video submissions. Their efforts paid off, but without the rock-solid base of knowledge and execution the Country Club Cleaners business was built upon, none of it would have mattered.

Country Club Cleaners then presented their final pitches during an online event in early November. The CINET International Jury deliberated, made their decision, and CCC became a newly decorated ABC Affiliate.

Country Club Cleaners CEO Bob Strong was feeling grateful after the awards ceremony. “We were surprised when we found out we won the sustainability award in our category. There were a lot of great presentations and companies that we were up against. We work very hard to utilize technology in different ways to make our business stand out while doing our best at reducing our carbon footprint. It feels great to be recognized for it.”

Country Club Cleaners is well worthy of the recognition they’ve garnered, and it’s a fact that their future as a top cleaner in the dry cleaning industry is a bright one. America’s Best Cleaners is proud to have them as an Affiliate.

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America's Best Cleaners is a certification agency and an industry leading team of consultants who assist owners, managers, and team members to realize their full potential while striving for continued personal and professional success. For more information on America's Best Cleaners and its affiliates, visit <http://www.americasbestcleaners.com>

Country Club Cleaners CEO Robert Strong started Country Club Cleaners in May 1986. What started as a pick up and delivery service based out of a garage has grown to two store-fronts, one plant and a textile restoration division with a fleet of 17 vehicles and 50 employees. For more information, visit <https://www.countryclubcleaners.com>.

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