



AMERICA'S BEST CLEANERS™

As Seen In



December 2018



AFFILIATES OF AMERICA'S BEST CLEANERS tour Mulberry's Garment Care for a chance to oversee their processes and procedures in operation.

America's Best Cleaners (ABC) recently gathered for its Fall National Affiliate meeting in Minneapolis.

The theme of the meeting was Company Culture, though the group also bonded over some American culture by attending a baseball game between the Minnesota Twins and New York Yankees at Target Field.

The event was sponsored in part by Cleaner's Supply. On the following morning, affiliates listened to a variety of guest speakers, including Christopher White and Catherine McCann from America's Best Cleaners.

The duo addressed many topics relevant to drycleaning businesses, such as systems, tools, and programming that can aid in defining, developing, and maintaining strong individual company culture. In turn, that increases overall service quality while improving client and employee retention.

Next, Ryan Luetzow of thirdgeneration, family-owned Luetzow Industries, shared his expertise and knowledge on the current state of the poly bag industry and the numerous ways his business works directly with affiliates to control costs while maintaining a high level of packaging standards.

Also during the meeting, attendees took part in group visioning exercises to better identify, set and work towards future goals. On the final day of the event, there was a full tour of the facilities of Mulberrys Garment Care where they listened to a best practices presentation.

Dan Miller of the hosting company had positive things to say. "This year's ABC event was invaluable to our organization. Having the best cleaners in the country come in to evaluate our cleaning facility and share best practices with our team was a real treat," he noted. "We had great discussions about how to grow on-demand routes, evaluating new store opportunities, and building leadership within our companies."

Bob Strong, an ABC affiliate from Country Club Cleaners, echoed the sentiments: "Great meeting. Great city. Mulberry's tour was very informative. Always good to get away from the everyday grind and network with others in the industry."

America's Best Cleaners will next meet in Milan, Italy, Oct. 7- 21 of next year.