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Adaptive Clinical Systems Launches “Frictionless Data for Clinical Innovation” Webinar Series Following DIA’s Virtual Annual Meeting

July 8th Event Will Look at Moving Clinical Trials Forward During the Pandemic

CHERRY HILL, N.J., July 2, 2020 – On the heels of its participation in the DIA’s first virtual Annual Meeting, Adaptive Clinical Systems, a leading technology solutions provider to the clinical testing industry, will present “[Moving Clinical Trials Forward with Digital Innovation in the COVID Era](#)” on July 8, 2020, at 2 p.m. The free webinar kicks off ACS’s educational series, “Frictionless Data for Clinical Innovation,” which draws from its vast network of partners to bring together thought leaders from across the clinical trials ecosystem.

Due to COVID, life sciences and healthcare is changing rapidly, moving to virtual, decentralized, trials (DCTs), and pharmaceutical companies and CROs need to adjust their strategies for collecting data. Patients are the data – and the trial itself is evolving around them. These webinars will focus on how concepts like DCTs, adaptive designs, RWE/RWD, eSource, and mHealth move from possibility to necessity, and how technology is driving best practices to address the ever-increasing complexity of developing new treatments globally.

“Dynamic data is frictionless. It is seamlessly aggregated, integrated, and interoperable so trials can be designed and conducted with maximum flexibility,” said Sina Adibi, CEO of Adaptive Clinical. “This moment demands a technology platform that enables the post-COVID acceleration of digital innovation in clinical development.”

Continuing through the summer and fall of 2020, webinar topics will include:

- Frictionless data enabling innovation in decentralized trials – opportunities and implications
- Data interoperability bringing together real world evidence and EHR data in service of clinical trials
- How to maximize your investments in analytics and visualization

For more information or to register for this free webinar, [click here](#). To get on the list for invitations or to find details of upcoming webinars, or to learn more about ACS’s COVID-19 solutions visit www.adaptive-clinical.com. And for a preview of the material to be covered in the July 8th webinar, [listen to this podcast](#) featuring ACS’s Vice President of Business Development Temitope Keyes.

Adaptive Clinical previously announced that it is providing free access to its premier clinical trials interoperability platform, the Adaptive eClinical Bus[®], to any company that is engaged in COVID-19 research. The Adaptive eClinical Bus is the only purpose-built clinical data integration and interoperability platform to seamlessly exchange data in real-time to or from any digital tool.

“We know the patient is the source and are committed to delivering an interoperable technology platform to our industry that facilitates the acquisition, analysis, and reporting of all the vital, yet disparate, data streams. The rapid shift to DCT and other

innovative clinical digital strategies is going to require thinking beyond just data integration,” said Keyes.

“Adaptive Clinical is leveraging its combined 50-plus years of clinical information technology expertise and offering services at no charge to those sponsors conducting COVID-19 research,” she added.

About Adaptive Clinical Systems

Adaptive Clinical Systems offers a simple, secure, validated, compliant, and cost-effective platform solution for clinical data integration and full interoperability that allows any eClinical tools, including wearables and EMR/EHR, to seamlessly exchange data in real-time. It is purposely designed for digital innovation to power decentralized trials (DCT), adaptive designs, and mHealth data acquisition. For organizations struggling with integration of clinical study data from multiple systems and platforms, the Adaptive eClinical Bus[®], a cloud-based hosted service, will integrate with any EDC, eCOA, CTMS, Medical Imaging, IRT, EHR/EMR, analytics/reporting/data visualization and other systems to ensure accurate and efficient transfer of clinical data for any study of any complexity. Please visit www.adaptive-clinical.com for more information.

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