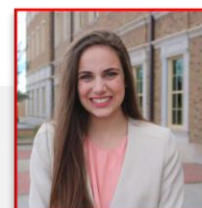


# TECH MARKETING ASSOCIATION



## OVERVIEW OF THE MONTH

- Multiple info sessions throughout the month of September
  - This allowed us to spread the word about TMA, interact with students and gain members
- Various class talks throughout the month
- 9/7: UTEP Tailgate
- 9/12: RAWLS Day
  - This was a great way to celebrate The Rawls and engage potential members
- 9/12: Fuzzy's Tacos Social
- 9/18: Holly Hop's Social
- 9/21: Children's Home Fall Festival
- 9/25: Meeting with Ethos Group, Inc.
- 9/27: Crickets Social



## OFFICER SPOTLIGHT

PAIGE BENIOT

PRESIDENT

**Year:** Senior

**Major:** Business Marketing and Interdisciplinary Studies

**Hometown:** Fort Worth, Texas

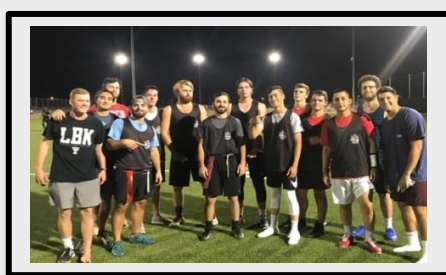
**Involvement on Campus:** Chi Omega Sorority, Member of the Wishmakers on Campus, Member of SHRM

**Why did you join TMA:**

Because of all the different aspects that the organization had to offer. TMA has offered me countless networking opportunities to meet and learn from employers, fellow students and professors in the Rawls. I have also been given the opportunity to participate in various leadership positions, community service events and socials to get to know my peers.

**Favorite memory from TMA thus far:** The Austin Industry Tour Trip! I loved getting to tour

and learn about huge companies such as Facebook and Homeaway. I enjoyed developing my network and having TMA represent Tech to employers.





## THE CHILDREN'S HOME: FALL FESTIVAL

*“Working in creative collaboration to provide quality care that transforms the lives of at-risk children and their families through the active compassion of Christ” -Mission Statement*

The Lubbock’s Children’s Home is a community of volunteers working together to make life better for children who need to see that care and love do exist. The Home has been open since 1954 and has helped over 6,000 children thus far. On the average day, 145 boys and girls are being cared for by the many programs that the Home has.

TMA has been actively involved with the Home for many semesters now and always enjoys helping out with the Fall Festival. We had 18 members donate their time to make this event a success. From directing traffic, to taking tickets to working bouncy houses; our members did it all! Despite the gloomy weather and rain; the Festival was a success! We had so much fun and look forward to volunteering with them again!



## MEMBER SPOTLIGHT

### Matthew Burns

**Year:** Senior  
**Major:** Finance and Economics  
**Hometown:** Dallas, Texas

**Involvement on Campus:** Director of Investment Banking for the Finance Association, Member of the Asset Management Association, Rawls Ambassador, Member of the Association for Latino Professionals in Finance and Accounting

**Favorite thing about TMA:** The amazing opportunities that this organization offers for students to find jobs but also to make lasting friendships here at Texas Tech. Every event feels like a family gathering and every member, including the officers, put so much time and dedication to job placement and relationships. A great example of this is the TMA alumni who constantly still reach out and try to involve the companies they work for.

### Ashleigh Ready

**Year:** Senior  
**Major:** Marketing  
**Hometown:** Plano, Texas

**Involvement on Campus:** TMA (Recruitment Team and awarded Gold Member in Fall 2018), was on the Dean’s List in Fall 2018 and Spring 2019, Spring 2019 studied abroad in Florence, Italy

**Favorite thing about TMA:** The diverse opportunities. TMA gives you a chance to meet new people who have a drive and want to be successful like you. We are all doing our best to market ourselves to the business world. In order to help with that, we’ve joined TMA. The amount of opportunities are endless with this group. Real life experiences and real-life conversations are just the start, but that’s the kind of experience that we can carry with us when we graduate.