



Lesson 6.9 My Footprint Online

Module #6: The Crunch

It's crunch time for freshmen – this is usually their first experience with midterm exams! They need study skills, test preparation strategies, and time management. They also need real testimonials and advice on the do's and don'ts of studying, getting schoolwork done, taking grades seriously, and setting goals to create a positive high school experience.

Enduring Understandings

- I. **Academic success in high school requires the ability to properly study, research, take tests, manage time, and understand grading policies.**
- II. Never setting goals usually means never accomplishing them – it is important to set short-term and long-term goals to aim for high school success.

Essential Questions

- I. **What study skills, research guidelines, time management strategies, and test-taking skills will help me be more academically successful?** (I)
- II. What are effective short-term and long-term goals? (II)
- III. What is a grade point average and how do I calculate it? (I)

Lesson Objective(s)

Students will develop an awareness of their digital footprint and understand its importance.

Lesson 6.7

Lesson 6.8

Lesson 6.9

Lesson 6.10

Challenge 2.1

Directions:

1. Begin the lesson with a brief discussion about the meaning of a “digital footprint.” Ask students if they know what is meant by the term “digital footprint” and why it matters.
 - *A digital footprint is a trail of data you create while using the internet. It includes the websites you visit, emails you send, posts on social media and information you submit to online services.* (www.techterms.com)
 - Once something is posted to social media, emailed or submitted online, it can be very difficult to permanently remove and often lives forever.
2. Ask students to brainstorm ways a digital footprint gets created. Make a list.
 - Here are some ideas:
 - Posting a tweet on Twitter
 - Posting on Facebook on Instagram
 - Sending something on Snapchat
 - Posting a blog
 - “Liking” something on a social media page
 - Sending an email
3. Distribute the “My Footprint” worksheet. Have students check their online footprint. Have them “Google” themselves; check their social media posts; see what they’ve liked, etc. Then, have them write 4-5 descriptors and/or impressions that their online presence is sending on the worksheet.
4. In small groups, have students share what they discovered (good and bad) about their digital footprints.
5. Conclude the lesson by sharing these strategies for managing and maintaining a positive digital footprint.
 - Search yourself online regularly. What’s on the web about you?
 - Check privacy settings to control what information you are sharing with everyone – especially on social media sites.
 - Think before you post. Inappropriate pictures, jokes and comments may live forever online.
 - Deactivate and delete accounts not being used anymore – especially social media accounts.
 - Be intentional about posting things that will create a positive digital footprint.

(Source: www.saferinternet.org)

Materials & Supplies

- “My Footprint” worksheet
- Devices & internet access

Focus
Point

Every time we post something online, send an email or share a picture, we are contributing to our “digital footprint.” And this matters. It’s not just about our reputation. More and more, employers and coaches are checking out the digital footprints of recruits before making an offer. It’s important to manage and maintain a positive digital footprint.

- Identify 3-4 celebrities and/or influential people and have students research their digital footprints. Have discussion about these individuals’ footprints and the messages being sent by their online presence.

Resources
&
Extension

MY FOOTPRINT

