

PRESENTATION RUBRIC for FRESHMAN FOCUS CHALLENGE

	Beginning	Developing	Accomplished	Exemplary
Content	<ul style="list-style-type: none"> • Presentation contains little or no valuable material • Project/product does not address the challenge 	<ul style="list-style-type: none"> • Presentation has moments where valuable material is presented, but does not adequately address challenge 	<ul style="list-style-type: none"> • Presentation contains a significant amount of material • Project/product addresses challenge 	<ul style="list-style-type: none"> • Presentation has an exceptional amount of valuable material • Challenge was addressed in a creative way and problem was solved
Organization	<ul style="list-style-type: none"> • Presentation lacks organization, sequence of information, and preparation • Audience has difficulty following the delivery 	<ul style="list-style-type: none"> • Presentation shows some signs of organization, sequential development, and preparation • Audience follows the delivery, but not with ease 	<ul style="list-style-type: none"> • Presentation is organized and in logical sequence • Audience can follow the presentation, but additional preparation and practice would have further facilitated the delivery 	<ul style="list-style-type: none"> • Presentation is well organized, well prepared, and easy to follow • Material is presented in an interesting way to capture the attention of the audience
Mechanics	<ul style="list-style-type: none"> • Presentation has four or more spelling errors and/or grammatical errors 	<ul style="list-style-type: none"> • Presentation has three misspellings and/or grammatical errors 	<ul style="list-style-type: none"> • Presentation has no more than two misspellings and/or grammatical errors 	<ul style="list-style-type: none"> • Presentation has no misspellings or grammatical errors
Speaking	<ul style="list-style-type: none"> • Mumbles, incorrectly pronounces words, or speaks in a style that is not appropriate for the public audience • Frequently uses filler words (i.e. "like," "so") 	<ul style="list-style-type: none"> • Speaks clearly some of the time, but audience members may have difficulty hearing the presentation • Occasionally uses fillers, pronounces a few words incorrectly 	<ul style="list-style-type: none"> • Speaks clearly and loudly for the audience to hear • Uses words correctly • Changes tone to capture audience attention 	<ul style="list-style-type: none"> • Uses a clear voice and correct, precise pronunciation of terms so that audience members can hear the presentation • Changes tone, emphasizes words and uses "pause" for dramatic effect and interest
Eye Contact and Physical Presence	<ul style="list-style-type: none"> • Does not look at audience, as entire presentation is read from notes • Makes no descriptive movements or gestures • Tension and nervousness are clearly obvious 	<ul style="list-style-type: none"> • Displays minimal eye contact with audience and reads from notes most of the time • Uses a few gestures but they do not look natural • Displays mild tension 	<ul style="list-style-type: none"> • Consistently uses eye contact with audience, but at times reads notes • Movements or gestures enhance articulation • Displays little or no tension 	<ul style="list-style-type: none"> • Holds the attention of audience with direct eye contact, seldom referring to notes • Moves with purpose • Uses gestures to emphasize points • Displays a relaxed self confident nature
Audio Visual Aids	<ul style="list-style-type: none"> • Does not use audio/visual aids in the presentation (i.e. pictures, posters, Power Point, video or other electronic media) 	<ul style="list-style-type: none"> • Uses audio/visual aids but they do not enhance the presentation nor support the content • A/V aids may be difficult to read or hear 	<ul style="list-style-type: none"> • Audio/Visual aids enhance the presentation and transitions for their use are smooth • A/V aids are easy to read and hear 	<ul style="list-style-type: none"> • Audio/Visual aids are creative and powerful • A/V aids impact the presentation and reinforce the main points • A/V aids are skillfully and smoothly handled

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