

Brian Johnson

Creative Professional

CLEARANCE - Department of Defense Active Secret Security Clearance

Professional Summary

Creative Professional of various processes with over ten years' experience. With a diverse technical background and deep knowledge and experience with digital tools such as Adobe Creative Cloud, both Windows and Mac. Knowledge of HTML5, CSS, and JavaScript. Specialize in Progressive Web Application Development, Content Management Systems, Web Design. Committed to meeting deadlines and express any issues regarding projects effectiveness and collaborating to solve them. Experience in CMS such as WordPress, Joomla, Drupal, Magenta and Adobe Dreamweaver. Well versed with Microsoft Office, including Outlook, PowerPoint, Excel and Word with a solid passion for communicating aesthetically as needed, whereby developing analytical methods, problem solving, or visual presentations to accomplish actionable effective improvements.

Competencies:

- Strong troubleshooting skills and high desire to learn new skills
- Provide input and/or direct to spearhead project from inception to completion
- Motivated, inquisitive, initiative-taking and decisive demeanor
- Outstanding communication skills (verbal and written) Note taking always a plus
- Military & Civilian-Military Experience
- Perform well in team-oriented environment
- Proven experience as a consultant and support contractor
- Confident & courteous manner in difficult situations
- Professional demeanor and excellent communication skills
- Extensive knowledge of technical, real-world and corporate marketing

Software	Skills
InDesign	Design
Photoshop	Analytical
Dream weaver	Oral & Writing
Premiere	Communication
Illustrator	Attention to Detail

Professional Experience

Amazon Fulfillment Center. Petersburg, Virginia

Front-End Web Development Instructor

August 2019 – October 2019

Instruct Front-End Web Developer program, which introduces students to front-end, or client-side, web development technologies, including JavaScript, HTML, CSS, and jQuery. Participants learn how to make interactive applications that run inside a web browser and can communicate with a web server running remotely. Participants also learn how to use the version control program Git and collaboration website GitHub. Once complete, participants will have the basic skills necessary to work as a front-end web developer.

JnairbDesign.org. Richmond, Virginia

Creative Designer

August 2007 - 2019

Apply consulting expertise, including data collection, analysis, basic writing, listening, and note taking to support clients marketing agenda. Apply oral and written communication expertise to develop project deliverables, including analysis plans, written reports, briefing slides, and discussions with clients. Freelance design/develop and create concepts for agencies that support overall marketing mission while ensuring consistency with brand identity. Maintain current websites and Intranet in which I upheld. Conception and creation of advertising and collateral materials, including company newsletters, brochures, inserts, print ads, and all things design. Create, Manage and maintain company websites. Employ probability based logic using technical models and leading-edge technology to gain a competitive advantage in the markets. Leverage knowledge gained of agency policy and processes to help define project requirements, conduct analysis, and help to develop client solutions. Maintain sites within both a CMS and SharePoint using workflows, Adobe Creative Suite, and Photoshop for graphic design and optimizations of logos, banners, animated GIFs. Administer Social Media channels, posting news and press releases with copy and multimedia content.

Department of Defense. Ft. Lee, Virginia**Art Director****January 2011 – August 2013**

Determines an appropriate design approach for projects and present recommendations. Meet with key client teams and groups, providing insights, reporting out on analyses, and making relevant recommendations on activities and direction. Responsible for redesign and producing 60 to 75 pages for monthly magazines including charts, features, calendars, news articles, typography, graphics, and various other information. Maintain a deep knowledge of design trends, strategies, platforms, tools, and best practices. Manage all aspects of design and development to include magazine, website, and mobile app. Responsible for checking marked up proofs, blue lines and camera ready copies. Prepares text, photographs, illustrations, art work, charts, diagrams, and graphic design for all aspects of website and print publication working with Adobe Creative Master Suite including InDesign, Photoshop, Illustrator, Dreamweaver, Adobe Premiere, After Effects, and Audition. Serves as the website manager for Army Sustainment Magazine.

US Army, 61st Ordnance Brigade. Ft. Lee, Virginia**Visual Information Specialist****November 2009 – September 2010**

Serve as Primary Video Tele Conference (VTC) Facilitator of five sites. Provide maintenance and support for Tandberg 880 MXP bridges. Familiar with Tandberg and Aethra Codec's, a variety of controllers, AMX Netlinx and Extron Crosspoint Series Switches, video cameras, speaker systems as well as being introduced to COMSEC equipment duties. Schedule, setup and manage VTC sessions. Troubleshooting all VTC hardware and software issues and provides weekly tracking and reporting on all projects.

Framme Law Firm PC. Richmond, Virginia**Creative Director****June 2007 – Oct 2009**

Design and create concepts that support overall marketing mission while ensuring consistency with brand identity. Conception and creation of advertising and collateral materials, including company newsletters, brochures, inserts, print ads, etc. Create, Manage and maintain company websites including intranet that comply with W3C using Windows platform. Design creative solutions that advance client objectives and resonate with target audiences. Participate in all matters related to the sales growth & business development, including direct mail, event planning, customer communication, member referral programs, etc. Work effectively with creative teams, account managers, and project managers. Develop; install Content Management System for company website.

National Center for State Courts. Williamsburg, Virginia**Web Media Specialist****April 2005 – May 2010**

Support technical resources for the Institute for Court Management's Distance Learning program. Assist NCSC staff with electronic presentations and audio-visual requirements in meeting rooms. Responsibility includes developing web element components, developing and hosting Webinars and other e-Learning training with WebCT and WebEx platforms for organizations such as the Federal Bureau of Investigation and Department of Homeland Security. Work with development software such as (Adobe Creative Suite) Photoshop, Illustrator, Dreamweaver, InDesign, Quark, PowerPoint, and Macromedia Flash. Assist and provide hands on training for all NCSC staff in the use of AV presentations in the meeting rooms throughout the facility.

MILITARY HISTORY**United States Army (1989-1993)**

- Operated heavy equipment vehicles in combat situations
- Deliver packaged products and petroleum for army tanks, track vehicles, and aircraft.
- Assigned to special duty while driving for Battalion Commander

Honors Received:

Good Conduct Medal – 1992

Overseas Ribbon – 1992

Army Service Ribbon – 1993

Education

Reynolds Community College, Richmond, Virginia

Ecommerce/Marketing (2019 – Present)

Beta Tech, Richmond, Virginia
Computer Support Specialist (Graduated: December 2002)
Maintained a GPA of 3.90
Recipient of the Academic Excellence Award

Halifax Community College, Weldon, North Carolina
Electronic Engineering Technology (1994 – 1996)

Continuing Training Lynda.com:
InDesign Typography Part 1 - InDesign Typography Part 2
Illustrator CC: Advanced - Adobe XD: Essential Training