

Victory Performance Consulting

Helping good people change the world.



GAINING AND SUSTAINING CREDIBILITY

How to Earn the Trust and Confidence of Others

Credibility is about earning the trust and confidence of others. People with credibility instill confidence, influence colleagues, and unify teams. Those without credibility simply cannot. If you want others to recognize you as a person of character, a trusted advisor, and a principled leader – cultivate credibility. Through self-assessments, facilitated discussions, and group activities, this program will help you apply specific credibility-building leadership principles. Want to earn the trust and confidence of others? This program is for you!

Format and Duration:

- Online (worldwide) or onsite (Americas, Europe, Asia); 4-8 hours

Learning Objectives:

- Identify qualities people admire in principled and trustworthy leaders
- List principles proven to help leaders instill confidence and earn trust
- Explain how conviction, commitment, and action affect credibility
- Create an action plan to effectively implement credibility-building principles

Leadership Competencies:

- Leading with character, conviction, and credibility
- Valuing others, respecting differences, and upholding unifying values

Fields of Study:

- Behavioral ethics
- Social environment of business