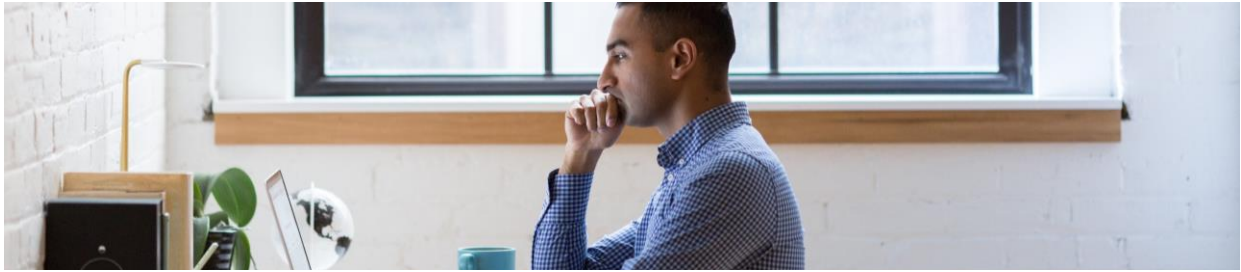


Victory Performance Consulting

Helping good people change the world.



ETHICAL LEADERSHIP

How to Promote an Ethical Work Culture

It's a larger issue than you may realize, an ethical crisis that negatively affects employee morale, motivation, performance, and retention. The underlying problem? Some leaders, bombarded by conflicting priorities, seem more motivated by self-interest and achievement than by a moral obligation to serve. This program will engage you in facilitated discussions and ethical scenarios to demonstrate the complexity of ethical decision making and emphasize what leaders must do to consciously model and consistently promote a culture of "right-doing." Want to promote an ethical work culture? This program is for you!

Format and Duration:

- Online (worldwide) or onsite (Americas, Europe, Asia); 4 hours

Learning Objectives:

- Describe how people become ethically ambivalent and morally disengaged
- Compare how contrasting views of behavioral ethics affect decision-making
- Apply proven strategies to lead ethically and promote "right-doing"
- Drive employee performance and strategic organizational effectiveness

Leadership Competencies:

- Demonstrating integrity and trustworthiness
- Solving strategic problems and making difficult decisions

Fields of Study:

- Behavioral ethics
- Social environment of business