

Victory Performance Consulting

Helping good people change the world.



DRIVING CHANGE

How to Drive Change Without Running Others Over

Change is both constant and pervasive. Whether you are responsible for influencing incremental change or leading radical transformational change, your success will be determined by your ability to convert resistance and skepticism into cooperation and commitment. Through self-assessments, facilitated discussions, and group activities, this hands-on seminar examines why most change initiatives fail, introduces a systematic process for effectively driving change, and shows you how to develop your own personal change plan. Need to drive change without running others over? This program is for you!

Format and Duration:

- Online (worldwide) or onsite (Americas, Europe, Asia); 4 hours

Learning Objectives:

- Describe why most change initiatives fail
- Recognize causes of resistance and techniques for overcoming it
- List and explain the stages of an effective change initiative
- Develop an action plan for driving change in their organization

Leadership Competencies:

- Demonstrating strategic perspective; planning and executing org changes
- Analyzing complex problems and identifying decisive solutions

Fields of Study:

- Business management and organization
- Social environment of business