



### Todd Hunt

Business Humorist and Author

“Communication Bleeps and Blunders in Business”

Tuesday, May 5th, 2015

Laugh and learn as business humorist Todd Hunt shares communication miscues from the business world at Tuesday morning’s General Session!

As an executive at Ogilvy & Mather, one of the world’s largest advertising agencies, Todd Hunt learned the inner workings of communication. Additional positions in insurance, finance and his own marketing company confirmed what he had suspected all along – we all miscommunicate!

One day he discovered that people were eager to hear his funny, true stories about sales, customer service, leadership and change, which he gathered during his business career. Now a professional speaker, he inspires thousands of people each year to communicate better and become more successful.

Todd has captivated audiences across America and at Pennsylvania conferences, such as Lottery, Dental, School Business Officials and Meeting Professionals International.

His books include “Communication Bleeps and Blunders in Business” and “Pardon Me, But That’s a Really Stupid Sign!” His newspaper column has appeared in the United States and Canada, and he stars on several CD and DVD programs.

7:30am

Conference Registration Desk Opens  
Harrisburg Ballroom

7:45am – 9:30am

General Session: Keynote Speaker  
Todd Hunt “Communication Bleeps and Blunders in Business” Breakfast  
Harrisburg Ballroom

Presented By:

**Todd Hunt** – Business Humorist and Author

You said one thing; your member, guest, client, customer or coworker heard something else. Nobody was wrong, but now everybody’s confused...and you have to deal with it! Laugh and learn as business humorist Todd Hunt inspires us to communicate not just so clearly that we’re understood, but so precisely that we cannot possibly be MISunderstood.

From ordering at KFC and Starbucks, to hotel signs and shipping snafus, Todd shares real-life communication miscues from the business and hospitality worlds, including:

- Tune in to where your listener is “coming from,” and tailor your communication style to get the results you need.
- Discover the eight problem words that could cost you business.
- Re-think your voice mail greeting to eliminate confusion and save valuable time.

Start your Tuesday with communication lessons wrapped in humor...because it’s OK to laugh!