



New York State Council SHRM

Affiliate of the Society for Human Resource Management
Beacon, NY

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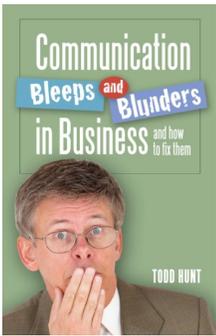
Keynote [Speakers](#)

We are excited to announce our Keynote Speaker Lineup!

Closing Keynote on Tuesday, September 22 • 1:00–2:15 p.m.:

[Communication Bleeps and Blunders in Business](#)

[Todd Hunt](#), President, The Hunt Company



You said one thing; your employee or coworker heard something else. Nobody is wrong, but now everyone is confused—and you have to handle it! Laugh and learn as Todd Hunt shares valuable lessons wrapped in humor, demonstrating how to communicate better with colleagues and employees to become more successful. We'll even laugh at ourselves, with Todd leading the way.

We all miscommunicate. We don't mean to, but we do. In this highly entertaining and informative session you'll learn to tune in to where your listener is "coming from," and tailor your communication style to leverage people and process in pursuit of profitability. Discover the eight problem words that could cost you customers or members. And re-think your voice mail greeting to eliminate confusion and save valuable time.

The Speaker — Funnier than a business speaker; more informative than a comedian, Todd Hunt speaks to organizations that want to add fun to their events and send members out the door smiling—with tips to improve communication and profitability. He has received top reviews at 12 SHRM events, including the 2012 national conference in Atlanta, plus South Carolina and Ohio state conferences (one Ohio evaluation said, "The material was engaging, the speaker was energized and I was thoroughly entertained as he shared some valuable communication tips").

As an executive at Ogilvy & Mather, one of the world's largest advertising agencies, Todd learned the inner workings of communication. Additional positions with an insurance administrator, direct marketing company and ad department of a major retailer confirmed what he had suspected all along -- people

miscommunicate every day!

In 1991, he started his own business, The Hunt Company, a marketing agency in Chicago. One day he discovered that people were eager to hear his funny, true stories about sales, customer service, leadership and change, which he gathered during his years in business. Now a professional speaker, he inspires thousands of people each year to improve communication and success.

Todd is the author of two books: *Communication Bleeps and Blunders in Business* and *Pardon Me, But That's a Really Stupid Sign!* He has been profiled in the Chicago Tribune, WGN Radio and CLTV. His newspaper column appears in the United States and Canada. His world's shortest email newsletter is available free by [clicking this link](#).

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