

HMFS
“Celebrating 12 Years”
DRIVE-IN FESTIVAL
2021 SPONSORSHIP PACKAGE

FRIDAY MAY 14 • SATURDAY MAY 15 2020
SARASOTA. RAIN OR SHINE

OUR MISSION:

HM Festival fosters the arts as a catalyst for social and political

OUR VISION:

The Festival will feature a variety of attractions including live music, performing and visual artists, speakers, and vendors designed to engage a large and diverse audience with social distancing.. This dynamic Festival has created a safe space.. DRIVE-IN Experience of the ART, THEATRE, MUSIC+ for the 12th Annual Festival.

Sarasota, Florida on Saturday, May 15, 2021

Contributions are tax deductible.

BECOME A PRESENTER SPONSOR FOR HMF 2021 MUSIC FEST

\$10,000+ PRESENTER SPONSOR: [SPONSOR NOW](#) (one available) :

[your business name] Presents: HMF.

- Exclusive placement of name, business name or logo on front top banners across the main stage
- EXCLUSIVE PREMIUM PLACEMENT OF 2-PAGE COLOR AD on the first two or the last two pages of the digital event program
- Your name or business logo printed prominently on all posters, flyers, advertising, and event volunteer t-shirts
- Your name or logo listed prominently on HMF event website throughout 2021
- Recognition by emcee
- Six VIP passes which include access to the VIP/GREEN ROOM tent with complimentary food and beverages
- Greeting and brief comments to the audience day of festival
- Vendor booth at day of the music festival with a table and two chairs
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- **\$6,000 STAGE SPONSOR:** [SPONSOR NOW](#)

- Exclusive placement of name, business name or logo on large banner across the bottom front of the main
- Two Full page color ad in the digital event program
- Six VIP passes with complimentary food and beverages
- Exclusive placement of name, business name or logo on banners across the front of the main stage
- Your name or business logo printed prominently on all posters, flyers, advertising, and event volunteer t-shirts
- Your name or logo listed prominently on HMF event website throughout 2021
- Recognition by emcee
- Greeting and brief comments to the audience day of festival
- Vendor booth at day of the music festival with a table and two chairs

\$2,500 VIP/GREEN ROOM SPONSOR [SPONSOR NOW](#)

- Exclusive placement of name, business name or logo on table top advertising in VIP/Green Room
- Full page color ad in the digital event program
- Four VIP passes with complimentary food and beverages
- Exclusive placement of name, business name or logo on side banners
- Your name or business logo printed prominently on all posters, flyers, advertising, and event volunteer t-shirts
- Your name or logo listed prominently on HMF event website throughout 2021
- Recognition by emcee
- Information table in the lobby of the ART and THEATRE venue
- Vendor booth at day of the music festival with a table and two chairs

\$2,000 VOLUNTEER T-SHIRT SPONSOR [SPONSOR NOW](#)

- Your company logo on front of volunteer t-shirts
- Placement of name, business name or logo on side stage banners
- Four VIP passes with complimentary food and beverages
- Full page color ad in the event program
- Your name or business logo printed prominently on all posters, flyers, advertising, and event volunteer t-shirts
- Your name or logo listed prominently on HMF event website throughout 2021
- Recognition by emcee

Vendor booth at day of the music festival with a table and two chairs

\$1,500 KIDS' CORNER SPONSOR [SPONSOR NOW](#)

- Placement of name, business name or logo on side stage banners
- Four VIP passes with complimentary food and beverages
- Full page color ad in the digital event program
- Your name or business logo printed prominently on all posters, flyers, advertising, and event volunteer t-shirts
- Your name or logo listed prominently on HMF event website throughout 2021
- Recognition by emcee
- Vendor booth at day of the music festival with a table and two chairs

BECOME A HOST-LEVEL SPONSOR

\$1,000 BAND HOST SPONSOR [SPONSOR NOW](#)

The Band Host Sponsor plays a vital role in bringing the music of the Harvey Milk Festival to the stage. The benefits of this sponsorship package include:

- Your name or logo displayed on side stage banners
- Your name or business logo printed prominently on all posters, flyers, advertising, and event volunteer t-shirt
- Your name or logo listed prominently on HMF event website throughout 2021
- A colorful, full page ad in the digital event program
- Recognition by emcee
- Four VIP passes which include access to the VIP/GREEN ROOM tent with complimentary food and beverages
- Vendor booth set up with a table and two chairs during the day of the music festival

\$1,000 ART HOST SPONSOR [SPONSOR NOW](#)

The Art Host Sponsor provides help to fund the art exhibit. The benefits of this sponsorship package:

- Your name or business logo printed prominently on all posters, flyers, advertising, and event volunteer t-shirts
- Your name or logo listed prominently on HMF event website throughout 2021
- A colorful, full page ad in the digital event program
- Recognition by emcee
- Four VIP passes for music festival, which include access to the VIP tent with complimentary food and beverages
- Greeting and brief comments to HMF attendees of the art exhibit
- Information table in the lobby of the art venue

\$1,000 THEATRE HOST SPONSOR [SPONSOR NOW](#)

The Theatre Host Sponsor's donation will help fund this year's dance performance. The benefits of this sponsorship package include:

- Your name or business logo printed prominently on all posters, flyers, advertising, and event volunteer t-shirts
- Your name or logo listed prominently on HMF event website throughout 2021
- A colorful, full page ad in the digital event program
- Recognition by emcee
- Four VIP passes for music festival which include access to the VIP tent with complimentary food and beverages
- Greeting and brief comments to HMF theatre attendees
- Information table in the lobby of the theatre venue

BECOME AN ALLY-LEVEL SPONSOR

\$750 MAYOR OF CASTOR STREET SPONSOR [SPONSOR NOW](#)

- Recognition by emcee
- 2 VIP passes for access to VIP/GREEN ROOM tent with complimentary food and beverages
- Your name or business logo printed on event volunteer t-shirts
- Your name or business logo on HMF event website throughout 2021
- ½ page color ad in the event program

\$500 MILK ALLY SPONSOR [SPONSOR NOW](#)

- 2 VIP passes with access to VIP tent with complimentary food
- Your name or business logo printed on event volunteer t-shirts
- Your name or business logo on HMF event website throughout 2020 + ¼ page ad in the event program

\$250 PROUD ALLY SPONSOR [SPONSOR NOW](#)

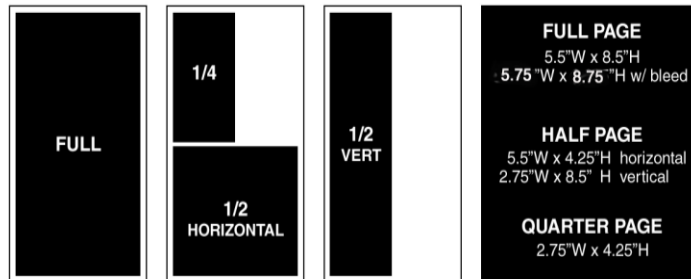
- 2 VIP passes with access to VIP tent with complimentary food
- Your name or business logo printed on event website throughout 2021
- Your name or business logo included in event program.

\$150 SUPPORTER [SPONSOR NOW](#)

- 1 VIP passes with access to VIP tent with complimentary food
- Your name or business logo printed on event website throughout 2021
- Your name or business logo included in event program

ADVERTISE IN THE HMF PROGRAM

- ___ [\\$750](#) Color 2-page spread
- ___ [\\$250](#) Full Color Page
- ___ [\\$200](#) ½ Color Page
- ___ [\\$175](#) Full page Blk & White
- ___ [\\$125](#) ½ page Blk & White
- ___ [\\$75](#) ¼ page Blk & White



* ADVERTISEMENTS are for individual or corporate donors.

DEADLINE FOR DIGITAL ADS *SPONSOR LOGOS DUE AS SOON AS POSSIBLE.* Must have advertising received with the correct specs by April 1, 2021 for festival program ad. Ads must be print ready, in electronic format, minimum 300 dpi in CMYK color format. For bleed add .25" to all sides of the add (full and half ads only). Digital on website and shared. Please send all ads, graphics and logos to info@harveymilkfestival.org. Please refer to SPONSOR MEMBERSHIP level details to determine the correct ad size included with sponsorship. Event Program advertising can also be purchased separately.

PLEASE SELECT YOUR SPONSORSHIP LEVEL :

ALLY-LEVEL SPONSOR

- ___ \$150
- ___ \$250
- ___ \$500
- ___ \$750

HOST-LEVEL SPONSOR

- ___ \$1,000 - Art Host
- ___ \$1,000 - Theater Host
- ___ \$1,000 - Music Host

VOLUNTEER T-SHIRT SPONSOR

- ___ \$1,500

KIDS CORNER SPONSOR

- ___ \$2,000

VIP/GREEN ROOM SPONSOR

- ___ \$2,500

STAGE SPONSOR

- ___ \$6,000

PRESENTER SPONSOR

- ___ \$10,000

Printed Name: _____

Signature: _____

Date: _____
Company or Organization: _____
Email: _____
Phone: _____
Address: _____

- Gift from my DAF at Gulf Coast Community
- Foundation Gift from my DAF at Community
- Foundation of Sarasota County Gift from my DAF at: _____

RULES AND REGULATIONS:

I, _____ as the authorized representative of _____ understand and agree that my organization, employees, assistants, coworkers, heirs or assigns, HOLD HARMLESS the Harvey Milk Festival, Inc., its organizers, directors, volunteers, other sponsors, insurance carriers, and property owner in the case that I or any person working with me suffer any damages to goods, wares, or merchandise; or accident, illness or injury including death within the confines and context of the Harvey Milk Festival Sarasota. I will not file any claims against the Harvey Milk Festival, Inc., its organizers, directors, volunteers, other sponsors, insurance carriers, or property owners and I or my insurance carrier will pay any and all medical bills associated with illness or injury suffered at the Festival Event.

PAYMENT: Payment must be made by check or PayPal

CHECKS: Please make checks payable to **Harvey Milk Festival, Inc.**

Mailing address: c/o Shannon Fortner, 1342 17th Street, Sarasota, Florida, 34234

PAYPAL: Send to e-mail address info@harveymilkfestival.com