



# Create a financial resource center for your student borrowers

[Log into your portal](#)



Did you know the Sallie Mae Marketing Portal has several financial literacy pieces to help educate your families on the student loan process? Creating a resource center on your website using pieces like the 1-2-3 Approach to Paying for College, the Student Loan Financial Checklist, and a FAFSA flyer, you can help your families make better financial decisions.

## Student loan and financial planning checklist



Help students collect documents, and understand their monthly payments and due dates so they are ready to repay federal and private student loans.

### How to download student loan financial literacy

- 1 **Log into your marketing portal** with your unique credentials (see below).
- 2 In the navigation bar, select **Education > Financial Literacy > Web or Print**.
- 3 **For print**, click on "Customize" and select your number of copies, add to your cart, checkout, and place your order. **For web**, click on "Customize", add to your cart, and checkout. Web items will be sent via email to the address listed on your profile.

Access your marketing portal today at [partner.salliemae.com](https://partner.salliemae.com).

If your staff needs a referral partner refresher, an audio training presentation is available on the portal, located by clicking on **Education > Branch Training**.

### Use vanity URLs to increase your reach

Did you know that using your unique vanity URL is one of the simplest ways to maximize exposure for your suite of student loans?