

Carman Golf & Curling Club

ANNUAL SHAREHOLDER'S MEETING

McGee's Family Restaurant

June 8, 2020

7:00 P.M.

AGENDA

1. **Call to Order**
2. **President's Opening Remarks**
3. **Minutes of April 25, 2019 meeting**
4. **Annual Reports and Questions**
 - **President's Report**
 - **General Manager Report**
 - **Greens & Fairways**
 - **Long Range Planning**
 - **Financial report**
5. **Motion to accept 2019 financial statements prepared by George & Associates**
6. **Motion to appoint Access Credit Union as bankers for 2020**
7. **Motion to appoint George & Associates as accountants for 2020**
8. **Motion to ratify the actions of the Board of Directors**
9. **Election of Directors**
10. **Motion to destroy ballots**
11. **Adjournment**



President's Report

2018/2019 Carman Golf and Curling Club Annual General Meeting June 8, 2020

It is challenging to write the President's report discussing the events of the 2018-2019 season with the present pandemic overshadowing all our lives. I will touch briefly on our current status before reporting the highlights of our previous fiscal year.

We are thrilled and frankly relieved that the Province allowed golf to resume in early May. The uncertainty of a significant delay, or possible cancellation, of the golf season weighed heavily on the Board and management of the Carman Golf and Curling Club for most of March and all of April. Thus far we have emerged relatively unscathed by the effects of COVID-19. We did lose the opportunity to host the Chicken Chef Mixed Curling Provincials but have secured the opportunity to host in 2021. I cannot thank Dean North and Richard Dyck enough for the way they have navigated us through this crisis. Our Club has been aggressively pursuing the ever-evolving Federal support programs to ensure that we are not leaving any support on the table. I also firmly believe the proactive advocacy of our club and our partner clubs helped the Province make the right choice to let us proceed with the golf season. And, once again we are enjoying one of the best maintained courses in the Province thanks to our grounds crew under the supervision of Rob Hamm.

Now, we are far from out of the woods yet. With a fall "second wave" predicted, our ability to start the curling season this winter is far from certain. But what I can assure all our members is that the Board and the management team will be preparing for all potential outcomes.

Returning to my review of the 2018-2019 season, we engaged in two infrastructure improvement projects. We replaced the brine pump which was the final piece of the original ice-making equipment. With it replaced, we believe that we should have several years of minimal infrastructure costs to maintain the curling side. The brine pump replacement was supported by grants from Access Credit Union and the Carman Area Foundation. The other project was the lighting upgrade, where most of the fluorescent and incandescent lights in the lower floor, curling ice and stairwells were replaced by high-efficiency LED lights. After completion of the conversion to high-efficiency lighting, the Carman Golf and Curling Club's energy use will be reduced by an estimated 57,938 kwh per year. This will result in a savings on electricity cost of between \$5000 to \$6000 per year on an ongoing basis. The lighting project was supported by a grant from Manitoba Hydro and several donations from club members. We also further developed our social activities including fun bonspiels, and a hugely successful par-3 tournament which we hope to expand on in the upcoming season.

I would like to thank the Board for their hard work and steady leadership navigating the challenging decisions we have faced and will face in the coming months. It was a pleasure to work with a group that has consistent optimism and energy. I want to take a moment to recognize our two outgoing Board members. Ian Bergsma has served on

the Board for the last 6 years. He has headed our Greens and Fairways Committee for the past several years. Working with Rob Hamm he has orchestrated several of the very successful work-parties that have resulted in significant clean-up of trees on the golf course. Richie Vanderveen has also completed 6-years on the board. Richie has sat on several committees over his tenure including most recently the chair of Professional Services. He consistently volunteered to help with whatever event or work-party came along. I of course I would be remiss if I didn't mention the style he brought to our course every summer. Thank-you both for your dedication to the Carman Golf and Curling Club.

Looking forward to the 2019-2020 season, our obvious focus will be navigating the uncertainty, challenges, and opportunities that the pandemic has created. Finally, I want to thank our members once again. Your consistent participation in the clubs' curling and golf activities, our social events, our work parties, the competitions we host, and our fundraising campaigns makes this club the pride of our community.

Respectfully submitted,

Kyle MacNair

General Manager Annual Meeting Report

I hope this report finds everyone well and safe during the CoVid pandemic. I am very pleased that Carman Golf and Curling Club is open during this pandemic. Due to CoVid 19, we have created new protocols for our member and guests to follow in 2020. I would like to thank everyone for knowing and following these protocols.

Here are some highlights from 2019:

- We installed new lighting throughout the clubhouse. We are now operating with high efficiency lighting. This project cost \$40406.95 and we were able to fundraise \$22652.00. We used \$ 14000.00 from our capital reserve account, leaving \$3754.95 to be paid from our operating budget. We are budgeting savings of \$ 5000-\$ 7000 annually due to this project.
- We held a Par 3 Hole in One Challenge that was a sell out. We are going to run it again in 2020 and make it an 18-hole event.
- The end of the year curling social was a big hit. Congratulations to Scott Vanderveen on winning the golf membership.
- We held a qualifier for the RBC Scramble in Carman in May. The team of Bobby McNair, Jared Aubin, Josh McCharles, and Brett Maloney won. This team along with myself went on to win the Provincial Qualifier at Elmhurst, and then won the National Championship at Cabot Links in Nova Scotia. It is great to see Carman Golf & Curling Club get National recognition!

Our goals for Golf & Curling are to increase the volume of members. Our plan for gaining new members is, the same as last year, by getting you the members actively involved. We want you to help market our wonderful facilities. Below are a few incentives to share with people:

1. We have an incentive program of \$ 100 off your membership when you refer a new member, and new members get \$ 200 off their membership when they purchase a share.
2. Talk to your contacts about hosting an event in Carman. We want to host more tournaments, but we need to find them. Most members know someone who puts on an event. Get them to call me and I will convince them why they should move their event to Carman.
3. **Couple Friendly Pricing** – Spouses playing in men’s or ladies leagues between the ages of 25 and 35 may also enjoy unlimited golf with the price of their league fee when their spouse has paid an adult shareholder membership. Spouses are included on the yearly rider program. Either partner may get the cart. (Only one cart allowed per group.)

Our app has been a success. We now have 3500 with the app on their phones. The average person looks at their phone 88 times per day. Getting people to look at our messages on their phones is key to our marketing strategy for 2020.

In 2018 we partnered with Post Media to develop and implement a marketing plan through our website, social media, and google. Our goal was to increase green fee rounds by 10% through this campaign. The campaign was a success with big increases in hits, likes, and awareness about our club. We will be continuing to partner with Postmedia.

I would like to thank our advertisers, sponsors, members, and guests for supporting our many initiatives with their money and time over the past year.

Respectfully submitted,

Dean North

Green, Fairways, and Ice Making report for the AGM on June 8, 2020

On behalf of the committee and of the Board, I would once again like to start off by thanking Rob Hamm and his crew for the exceptional work they do keeping our course manicured to the high standards we have come to expect and our spoiled to enjoy. In the winter we also get to experience Rob's expertise in the art of Icemaking. I can't speak from experience myself as I am not a curler, but from the people I've talked to who do curl, the ice was in good shape this winter as well.

I will keep this report short, as there isn't much to make note of. It was a quiet year regarding ice making, as we replaced the Brine pump prior to the season, and since this was the last major piece for the plant, it performed as it should without any issues. With the replacement last year of 5 pieces of equipment, there was not much going on with Greens and Fairways either. We did have one major work party, trimming back trees on sixteen and taking down other trees on ten, opening the fairways on both holes, potentially making it easier to hit the green. The group that showed up for this event was quite large, and with the help of multiple trucks and trailers we were also able to clean up many other small areas on the back nine as well.

In October we had a large amount of heavy wet snow that shut down our season. Although the weather did improve after this, we were unable to re-open the golf course due to the amount of debris and damage to the course caused by downed trees and branches. This called for another impromptu call for volunteers, who came out and helped clean up the larger branches and trees, making it possible for Rob and his team to get the rest of the mess cleaned up before opening this spring. A huge thank you to everyone that showed up and helped with these crews. Its always appreciated by Rob and the board when members step up to support these projects.

Finally, I would like to acknowledge the work that Rob, Dean, and Richard have done this spring. With the unprecedented pandemic, these three have explored every opportunity and looked at many different ideas that we could implement to get our course open this spring.

As my 2nd term on the board is expiring tonight, I would like to thank all the present and past board members that I have worked with. It has been an eye-opening experience to go behind the scenes and see what it takes to run a golf and curling club. I encourage anyone with an interest in the club to think about putting their name forward and joining the board, as there is always a need for fresh ideas and new points of view.

Thank you,

Respectfully,

Ian Bergsma

Long Range Committee Report

The committee met in fall of 2019 to review the capital needs of all aspects of our facilities. The following projects were discussed as future enhancements:

Building

- Paint walls on main floor, walls in curling, doors and locks on all entrances, men's locker room updates, accessibility changes.

Curling

- Closed circuit TV
- Sponsorship ideas
- Resurface ceiling to dampen sound.

Golf Course

- Will need a greens mower in 5 years
- Driving range and accessories
- Bridge on hole #9 for carts
- Cart Batteries need to be replaced.

Other items discussed:

- Continue with fundraising projects to purchase some of these items
- Improvements help differentiate our club from competitors and to attract new members.
- Charitable status in the future?

Next Steps. The next meeting will be to discuss costing and then prioritize projects.

Respectfully Submitted

Parker McGillivray

Elections 2020

Current Board and Terms

Dustin Last	2017-2020
Ian Bergsma	2017-2020
Richard Vanderveen	2017-2020
Kyle MacNair	2018-2021
Parker McGillivray	2018-2021
Kyle Weir	2018-2021
Kathy Adams	2019-2022
Bobby McNair	2019-2022
Kevin Minty	2019-2022

Nominations to fill the three expired terms:

1. **Dustin Last** – lives in Carman and has completed a full term of three years on the board with the last two as Vice-President of the Board. Dustin enjoys spending time with friends, especially on the golf course.
2. **Carly Owen** – born and raised in Carman and found the golf course when she was 9 years old, golfing with her grandma and family. She was a member of the junior golf program and a part of the Carman Collegiate girls golf team. Carly graduated with a degree in Agriculture in 2016 and moved back to Carman in 2018. Since then she has enjoyed Tuesday Ladies Evening golf and hopes to be an integral part of the Carman Golf Club for years to come.
3. **Wayne Nussey** - moved from Quebec to Carman in 1994. He is married to Jenna and has two daughters, Brooklyn, and Erika. He has been a member of the Carman Golf & Curling Club for most of his years in Carman. Wayne has done some competitive curling as a junior curler and in the last two years has made it to the Viterra Men's Provincial Championship. He is looking forward to the opportunity of being a member of the Board.