



McKinney Lacrosse Branding Guidelines  
Created July 2012  
McKinney, Texas

## FONT

# COLLEGIATEBLACK

Downloadable for Free at:

<http://www.fontspace.com/casady-and-greene/collegiate>

## COLORS



Navy Blue  
Pantone 655 C



Light Blue  
Pantone 542 C

## AVAILABLE FILE FORMATS

### LOGO ONLY

*High Res. JPEG*

*Low Res. JPEG*

*High Res. PDF*

*Low Res. PDF*

*EPS (Transparent)*

### LOGO & TEXT

*High Res. JPEG*

*Low Res. JPEG*

*High Res. PDF*

*Low Res. PDF*

*EPS (Transparent)*