innoveve®

Transformative Innovation by Embracing Feminine Energy

REBALANCE FEMININE VS MASCULINE

WHO WE ARE

An innovation consultancy who empowers organizations and individuals to recognize and value feminine and masculine traits associated with innovation.

OUR SUCCESS FORMULA

$$Em + N + I2G \longrightarrow \heartsuit + \$ \; ©$$

with Co above

6 feminine traits to create innovation that 'talks' to people. Applied in different Products & Services:

Empathy
Inclusivity
Nurturing
Intuition
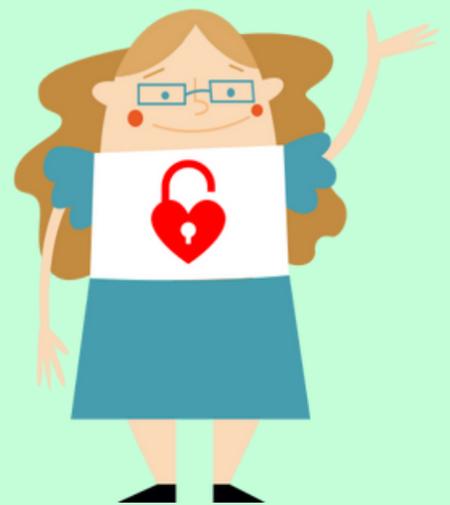Gratitude
Collaboration

BOOK

Venus Genius: The Female Prescription for Innovation, explores innovation from different perspectives: historical, scientific, sociological, cultural and practical — all through the feminine lens.

SPEAKING

Fabienne is bringing her extensive corporate speaking experience to a more diverse audience including small businesses and entrepreneurs, women associations, and various innovation events.

VIDEO COURSE

Future You: Be a smart rebel and innovate, including your own life! is targeted at teens regardless of gender or sexual orientation.
It will be available in 2022.

innoveve®

Transformative Innovation by Embracing Feminine Energy

WORKSHOP

A half-day foundational workshop:
- demystifies innovation & its process
- outlines the importance of gender diversity
- trains innovators on their feminine traits (individual action plan).

FAST PROTOCEPT

A collaborative approach to create prototypes in 4 days :
- applies the success formula
- designs solutions that emotionally connect with consumers.

COACHING

Fabienne is able to support individuals and organizations in their innovation journey, guiding them in their efforts to bring human creativity to existing innovation capabilities or to build new ones, in particular by unleashing their latent feminine energy.

FOR WHICH BENEFITS?

- Sustainably and consciously transform and grow your business
- Retain your talent by empowering and motivating happier innovators
- Contribute to creating a better world.

WHY US?

Fabienne is a PhD in chemistry as well as a marketer with 30+ years of international experience innovating for women in Fortune 500 companies.