

Monthly Marketing Packages

"Get Content, Get Seen, Get Customers"

→ Website Package 2021

Service	Cost	Details
Basic Package Monthly Website Maintenance	\$350/ Month Subject To Change After An Evaluation of Needs	 Monthly Website Updates (2 Hours) Plugin Updates & Maintenance Marketing Consultation Strategy Session (1 Hour)
SEO	\$1,000/ Month	 10 Targeted Keywords One 500 Word Blog 70+ Directory Listings & 30+ Other Actions!
SEO w/ Video Service 3-In-1 Blog, SEO & Video	\$1,750/ Month	 10 Targeted Keywords One Video - 1min One 500 Word Blog 70+ Directory Listings & 30+ Other Actions!
Google Adwords (Google/ YouTube)	\$1,700/ Month Setup + Optimization	 \$0 - \$2,999 Ad Spend Campaign Build Out Pixel Conversion Setup Keyword Research
Social Media Marketing (Facebook + Instagram)	\$1,500/ Month Setup + Optimization	 \$0 - \$2,999 Ad Spend Campaign Build Out Pixel Conversion Setup Ad Creation

• Special Offer

Social Media Ads + SEO w/ Video + Web Maintenance (\$3,600, \$3,000)

➡ Additional Marketing Package Services

- ▲ Customer Lead Generation: We Can Send You More Customers. Watch This Video Presentation Below That Shows You The Automated System That Can Give You A Second Method Patient Acquisition, To Pair With Whatever You're Doing Now, To Maximize Your Revenue Each Month.
 - 1. Click This Link To Watch A Video Presentation
 - 2. Book A Free Strategy Session Using The Link Above
- ▲ Weekly Social Media Posting: We'll Keep Your Social Media Channels Active & Healthy, So You Don't Have To Worry About It! Creating Engaging Content For Increased Visibility.

	Basic	Plus	Premium
	\$400 USD /	\$600 USD/	\$800 USD/
	Monthly	Monthly	Monthly
Key Feature #1	3 Posts Per	5 Posts Per	7 Posts Per
	Week	Week	Week
Key Feature #2	5 Social Media	5 Social Media	5 Social Media
	Channels	Channels	Channels
Key Feature #3	Images, Gifs &	Images, Gifs &	Images, Gifs &
	Industry News	Industry News	Industry News

Setup			
Gain Access To Social Media Channels		A	A
Facebook, Twitter, Instagram, LinkedIn And Pinterest			
Monthly			
Schedule Postings For The Month			_
Facebook, Twitter, Instagram, LinkedIn And Pinterest			

▲ Search Engine Optimization Service: Get Seen! Whether the goal is dominating local search results for your geographic area or boosting organic search results at the national, and even global level.

	Plus \$1000 USD / Monthly	Premium \$1300 USD/ Monthly	Elite \$1500 USD/ Monthly
Key Feature #1	10 Targeted Keywords	20 Targeted Keywords	30 Targeted Keywords
Key Feature #2	One 500 Word Article Monthly	Two 500 Word Article Monthly	Three 500 Word Article Monthly
Key Feature #3	70+ Directory Listings	70+ Directory Listings	70+ Directory Listings
Setup			
Listings Manager Setup		_	

70 + Directory Listing Subscription			
Google Business Listing Optimization (Once Access Is Provided To DashClicks)		A	A
Listing Manager Quality Assurance			
Google Analytics Setup			
Google Search Console Setup		_	_
Keyword Research		_	_
Competitor Research	Δ	Δ	Δ
Website Audit			A

Design Link Audit			_
Broken Link Audit		_	
301 Page Redirects		Δ	A
XML Sitemap Setup			
Link Social Media Accounts To Website		_	A
NAP Optimization		_	
Robots.txt Setup & Optimization		Δ	A
XML Sitemap Submission			Δ
Fetch & Render In Google Search Console		A	
Monthly			

Account Review		Δ	_
Website Audit & Fixes	_	Δ	_
Toxic Backlink Audit & Disavow		A	
Ongoing On-Page Website Optimization			
Optimize Title Tags			
Optimize Meta Descriptions	_	A	A
Optimize Image Alt Tags	_	_	
Optimize Image Title Tags		Δ	
Internal Linking	_	_	A

Outbound Linking	_	_
Compress Image Sizes		_
Search Console Check		
Broken Link Audit		
301 Page Redirects	_	
Sitemap Check	Δ	
Fetch & Render In Google Search Console		
Monthly Progress Report	_	Δ
Monthly Ranking Report	_	_