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2021 VALSPAR CHAMPIONSHIP GENERATES \$1,657,000 FOR CHARITY

The 2021 Valspar Championship, Tampa Bay's PGA TOUR event, generated charitable contributions of \$1,657,000 for charity in 2021. The tournament's charitable initiatives come through the sponsoring organization, Copperhead Charities.

"We are excited to get our charitable giving back on track in 2021 after having a much-reduced number in 2020 when our tournament was cancelled by the global pandemic," says Ronde Barber who is the General Chair of Copperhead Charities. "Our event this year was conducted with limited attendance and thanks to that support from fans, Valspar and other sponsors like Krylon, Minwax and Purdy, we found ourselves able to direct some significant donations. But there is still room for growth to get back over the \$2 million mark next year with a fully-involved tournament."

Copperhead Charities has now generated nearly \$47 million for charity since 1977 through the sponsorship of professional golf tournaments in the Tampa Bay area.

The total includes money raised through ticket sales and other tournament proceeds. More than 50 area charities will benefit from the 2021 tournament proceeds. While the Birdies for Tampa Bay Charities program is still a part of the total, Copperhead Charities has been able to make more directed donations in 2021, including to Women of Color Golf which was chosen as the PGA TOUR's 2020 Charity of the Year. Among the other charities participating are Tampa General Hospital, Habitat for Humanity of Pinellas and West Pasco Counties, St. Petersburg College Foundation, and area chapters of The First Tee.

The 2021 Valspar Championship concluded on May 2 with Sam Burns earning his first PGA TOUR victory. In 2022, the tournament will return to the regular part of the Florida Swing and will be held on March 14-20.

"The last two years have been challenging for all of the tournaments on the PGA TOUR," says Tournament Director Tracy West. "But the PGA TOUR has emerged as a growing sports brand and we are excited to be part of that in 2022 and beyond. We will be able to continue to provide a top-notch PGA TOUR event with complete amenities including our concert and raise our charitable contributions in the process."