



Kasia McDaniel

Home Stager &
Interior Decorator



Transforming Homes into Wow and Getting it Sold Now

FROM STAGED TO SOLD

"Kasia is a staging 'pro' and is easy to work with. She 'set the stage' for success and an **offer came in immediately and it sold over list price. I highly recommend her!**" said Lisa Moffett, Coldwell Banker realtor.

Want to sell your home quickly and for more money? You can if you stage it to sell.

Home Staging expert, Kasia McDaniel, President of Blue Diamond Staging & Design, helps homeowners sell their homes quickly and **specializes in reusing the homeowners items**. As a military veteran, Kasia knows the pressures and timelines a family is under because while in the military she had to move 5 times in 9 years!

BUYERS WANT TO SEE A MOVE-IN READY HOUSE

Buyers are picky and watched those HGTV shows. Staging your home is the same as preparing your house to sell. The home must be clean, neat and arranged to attract the right buyer because buyers will come in with a critical eye. If everything is spotless and displayed correctly, buyers will not find anything to pick on and can imagine themselves living there.

CONSULTATION

In order to provide the right image to buyers, Blue Diamond Staging & Design starts with an **online consultation** which includes:

- A walk around inside and outside your home
- Establishing a timeline to prepare your home
- Decluttering and depersonalizing the space
- Showing how little changes can make a difference in a room
- Rearrange items during the consultation
- Discussion of repairs if needed
- Color consultation if needed
- A prioritized list of room by room recommended changes

ADDITIONAL SERVICES

After the consultation, Blue Diamond Staging & Design can also help with:

- Recommending outside contractors/vendors as needed to prepare your home for sale
- Shopping for accessories and art (you can later use in your new home!)
- We also provide staging advice for just 1 room if you don't need a whole home consultation

When you are ready to let staging make your house stand above the rest, contact Kasia at kasia@bluediamondstaging.com

Serving: Aberdeen – Carthage – Fayetteville – Pinehurst – Sanford – Seven Lakes – Southern Pines – Whispering Pines – West End

 kasia@bluediamondstaging.com

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 BlueDiamondStagingandDesign.com

WHAT CLIENTS SAY ABOUT BLUE DIAMOND STAGING & DESIGN

"Kasia could see past my clutter and advised me on what I needed to do to get my home ready to sell. Her recommendation to repaint the interior in a warm neutral color was spot on. She transformed the space and completed the look we needed." Jenn G., Manassas, VA

"Wow! The master bedroom now really looks like a master bedroom. We love the bedding and art you chose to compliment the wall color. Thank you for taking care of all the details to stage our home." – Bhanu I. Sterling, VA

"As a realtor I seek better services to promote my listings. Over the years Kasia at Blue Diamond Staging has given me great advice on staging my homes for sale. I recommend partnering with Kasia to get your home staged." – Jennifer C, Southern Pines, NC

PORTFOLIO



The foyer was a large room but was cluttered and unwelcome. Blue Diamond Staging & Design transformed it by reusing the existing bench and added some color with a rug, pillow, art and cabinet for a welcoming entrance.

This dining room had too many treasures in it. We moved the bookcases to the living room, removed the excess clutter and added some wall art and a few small items to dress up the dining room table. Now this dining room is ready to entertain.



The living room had too much clutter. Kasia recommended arranging the furniture differently, added a new colorful rug and chair and removed the excess clutter in the room. Now buyers can appreciate the large living space.



KASIA (PRONOUNCED KASHA) MCDANIEL WAS A BORN DECORATOR. From designing kid-sized houses out of cardboard boxes as a little girl to decorating an empty airplane hangar to host a formal Air Force Ball, no decorating challenge is too daunting for Kasia. Her creativity allows her to visualize the best use of space and transform it into the final product.

Combining her life-long passion in decorating and 17+ years in project management, Kasia founded Blue Diamond Staging in 2013 and later renamed it Blue Diamond Staging & Design. She is a professional Home Stager and Interior Decorator and loves provided staging and decorating advice to clients, family and friends.



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