How to Create a Facebook fundraiser to benefit
Cancer Support Community Arizona

1. Copy & paste the following link in your internet browser:
   https://www.facebook.com/fund/CSCArizona
   a. If you’d like to create a fundraiser that specifically supports
      our Northern Arizona programs, use the following link:
      https://www.facebook.com/fund/CancerNAZ/
2. We’ve highlighted items to bring to your attention. Below is the first pop-up of the creation process.

- Make sure our full name is displayed. This will ensure your funds stay in Arizona.

- Auto-defaults to $200 but you can change to reflect any goal amount.

- Auto-defaults to end 2-weeks from the current date but you can change to reflect any end date.
3. Below is the second pop-up.

Facebook auto-populates a script but you can easily edit this section to personalize your reasons for supporting our amazing organization.❤

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*Tell your story*

**What's the title of your fundraiser?**

Michelle's fundraiser for Cancer Support Community Arizona - cscaz.org

**Why are you raising money?**

Want to join me in supporting a good cause? I'm raising money for Cancer Support Community Arizona - cscaz.org and your contribution will make an impact, whether you donate $5 or $500. Every little bit helps. Thank you for your support. I've included information about Cancer Support Community Arizona - cscaz.org below.

Mission:

To ensure that all people impacted by cancer are empowered by knowledge, strengthened by action and sustained by community.
4. Below is the third pop-up.

The cover of your fundraiser auto-defaults to our Facebook page's current cover. You can choose a different cover or, leave as-is.

Click Create to finalize the creation of your fundraiser.
Now, it’s time to tell your friends and raise money! Check out our tips below for a successful fundraiser - we're here to help as you get started.

1) Invite friends to donate!
   a. Connect friends to your fundraiser with a personal invitation. People who invite friends are 4 times more likely to reach their goal.

2) Share in your News Feed!
   a. Get your fundraiser started by sharing your story. Tell friends why this cause is important to you and explain how they can make a difference.

3) Give updates!
   a. Let your friends know how your fundraiser is going by posting milestones along the way (ex: 'We've hit 50% of the goal!'). Sharing your motivation will encourage people to join your cause.

4) Say thank you!
   a. Like and comment on people's donation posts to thank them when they support your fundraiser.

If you have any questions, please don’t hesitate to contact Mo Osife, Philanthropy Manager, at (602) 358-0266 or email mosife@cscaz.org.

Thank you for being a CSCAZ Champion!