



Embassy Pricing Chart

Range of Engagements		CPE	Total Cost
1	10,000	\$.20	\$2,000
10,001	100,000	\$.18	\$18,200
100,001	250,000	\$.16	\$42,200
250,001	500,000	\$.14	\$77,200
500,001	1,000,000+	\$.12	\$137,200+

Range: The total number of engagements a brand receives each month.

CPE: The Cost Per Engagement for each engagement in each bracket.

Total Cost: The cumulative cost for brands.