



Semi-Annual Newsletter

January 2021 | The E.S.T.E.E.M. Group | ESTEEM Group Inc.

Have you Heard?

2020 has been a whirlwind of a year for us.

We had to cease all operations for a few weeks, we then created new virtual and social distance curricula, and we were awarded three substantial grants for the 2020-2021 school year. We are also excited to announce that our name has changed!!!

It's a new year and with that comes our new name and some words of wisdom we would like to pass along...

ESTEEM Group Inc.



Inside This Issue

Page 2

Our Year in Review

Brag Board

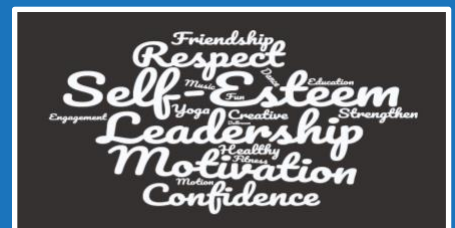
Grants Received

Page 3

#findyourstrongwithin Campaign

YouTube

Quote Corner



Our Year, 2020, in Review

This year has been full of growth and change. Even though we missed out on servicing 12 classrooms this past Spring, we were still able to partner with

11 schools 68 classrooms 1,313 students

Our students spanned Pre-K through Fifth Grade and most classes were taken through 16 sessions over 8 weeks. Some were cut short, due to the pandemic, but most were able to finish in person or virtually. The following schools partnered with us in the amazing year of 2020.

Community Day School, Crafton Children's Corner Greentree, Crafton Children's Corner Thornburg, Environmental Charter School, Pittsburgh Banksville, Pittsburgh Brookline, Pittsburgh Mifflin, Pittsburgh Phillips, Pittsburgh Westwood, Sister Thea Bowman Catholic Academy and West Mifflin Middle School

Pure Ballroom Inc.



Pure Ballroom Inc. empowers students through education, engagement and motion by providing social-emotional learning skills to children from pre-K through 8th grade. Programming includes music, yoga, fitness, dance and team-building activities that help students grow and thrive in school and in their communities. Due to COVID-19, the organization had to modify and adjust its curriculum and supplies list. Supporting the organization will allow it to effectively help its students and support their physical, mental, social and emotional health and wellness. Operating support will allow Pure Ballroom to secure physical distancing equipment, and PPE and sanitizing/cleaning products needed to implement its curriculum in person and virtually.

PRIMARY COUNTY SERVED Allegheny

POPULATION SERVED

This year, Pure Ballroom Inc. is set to provide services to 80 classrooms and 1,680 students in pre-K through 6th grade.

Brag Board

Thanks to our Teaching Artists' continued hard work and dedication we again received a Top-Rated Non-Profit Award for 2020. You can check out some of our reviews on the next page in the quote corner. We are grateful for the continued support we receive from you, our donors, partners, schools and community. Receiving this award, helped to make 2020 one of our best years yet. We hope we can continue to hold our status in the new year.



Grants Received!

Jefferson Regional Foundation – We received \$13,000 from the Jefferson Regional Foundation to service the 4th and 5th grade students at West Mifflin Middle School during the Fall 2020 and Spring 2021 semesters.

Birmingham Foundation – We were granted \$18,000 from the Birmingham Foundation to service Pittsburgh Phillips K-5 and Pittsburgh Whittier K-5 for the Spring 2021 semester.

Pittsburgh Foundation Wish Book 2020 – We were lucky enough to receive two separate donations from our listing in the Pittsburgh Foundation's Wish Book. *The Sherman Evans Fund* donated \$1,000 and *The Bessie F. Anathan Charitable Trust* donated \$5,000. Check out our listing in the Wish Book (pictured to the left) at <https://pittsburghfoundation.org/wish-book>. The funds received were used to purchase new equipment to help with social distancing as well as PPE and cleaning supplies.



#findyourstrongwithin Campaign

We hosted a week-long campaign through our social media accounts in October. Leading live classes on our Facebook Page to give the public an idea of who we are and what we do. We had so much fun sharing our program with everyone and had positive feedback from the public that we have decided to extend our campaign through 2021. We will be holding live classes once a month, virtually, as well as following people through their 2021 goals. Motivation is hard to come by alone, so we thought we would do it all together. We cannot wait to see everyone and help support each other through our physical, mental, social and emotional growth. Let's strive to be the best we can be, from the inside out!

Visit us at <https://theesteemgroup.org>

Follow us on Facebook and Instagram
@theesteemgroup

Check us out on YouTube – The ESTEEM Group

ESTEEM Group Inc.
121 Nyetimber Parkway, Moon Twp, PA 15108

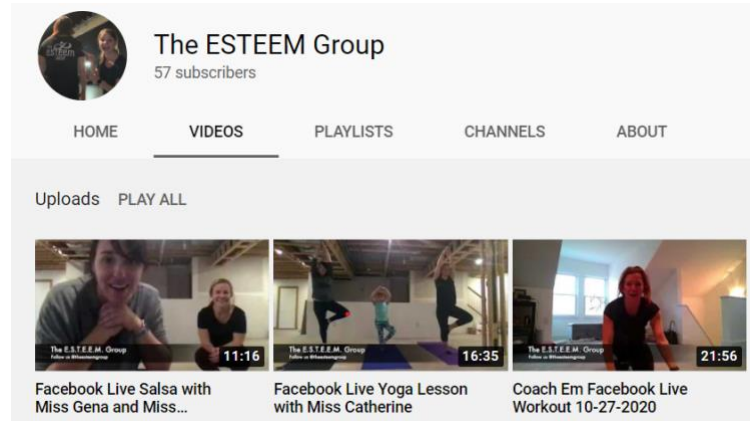
Add us as your charity of choice at
smile.amazon.com and with every purchase you
make Amazon will donate a portion to us!

Donations are always welcome!



YouTube

As the whole world adjusted to learning and working from home, so did The E.S.T.E.E.M. Group. We took advantage of YouTube to share videos with the public and private channels to host virtual classes for students. If you find yourself with a few minutes, search “The ESTEEM Group” and subscribe to our page. Be sure take advantage of our public videos. Our videos are free, and there is something for the whole family!



QUOTE CORNER

Here are some of our favorite quotes from our teachers, parents and donors.

“My granddaughter had an amazing experience with this program. She would talk about all the fun things she learned and she has shown us how her yoga has helped her to calm down and make better decisions. I could not ever imagine how a 4 year old would learn so many amazing life lessons from yoga, fitness and dance.”

“I am proud to be a donor for Pure Ballroom Inc.! They do such amazing work with the kids in our area. I hope that more people realize how important the work they do is to the future of our communities. Social Emotional Learning is so important, especially during these times.”

“This program is truly amazing and changing young lives every day! I have had the pleasure of seeing it firsthand! It teaches children self-control, confidence, fitness, teamwork, respect for others and for themselves! Dance, yoga, fitness and team building are the means of teaching these valuable tools! It is fun for everyone! We are so fortunate to have a program like this in our hometown of Pittsburgh!”