

National Academy for Small Firms & Solos, LLC

Civil Trial Advocacy Boot Camp

AGENDA

Up to Twelve Hours of CLE Credit, including Two Hours of Ethics Credit

Thursday, September 26, 2019

12:00 - 12:45 pm Registration

12:45 – 1:00 pm Welcome: Vanita Banks, Co-Founder, National Academy for Small Firms & Solos, LLC; Cybersecurity and Privacy Professor, Mitchell Hamline School of Law, Minneapolis, MN

1:00-1:15 pm

Discussion of the Fact Pattern

Faculty: John Sweeney, Principal, The Sweeney Firm, Beverly Hills, CA

1:15 pm – 2:15 pm

Case Evaluation and Settlement Strategy

Know When to Mediate or Litigate

Faculty: Rebekah Ratliff, President, Capital City Mediations, LLC, Suwanee, GA

Break:

2:15– 2:25 pm

2:25 -3:25 pm

The Importance of Medical Experts: What You Don't Know Can Hurt Your Case!

Faculty: Jamescia Hambrick. RN, BSN, CCRN, CLNC

Founder/CEO, Hambrick & Associates, Las Vegas, NV

Navigating Settlement Issues with Severely Injured Parties

Faculty: Ndeto Mwose, JD., CSSC, CMSS, WCSS

Structured Settlements Consultant, Arcadia Settlements Group, Indianapolis, IN

3:25 – 3:30 pm

Break

3:30-4:30 pm

Pretrial Preparation:

Effective Discovery and Motion Practice Strategies and Techniques

Motions in Limine

Evidence Collection and Discovery

Taking Effective Depositions

Faculty: John Sweeney, Principal, The Sweeney Firm, Beverly Hills, CA

4:30-5:30 pm

The View From the Bench: What Judges View as Effective and Ineffective Trial Preparation and Presentation

Faculty: Honorable M. Gino Brogdon, Sr., Atlanta, GA

Nationally Renowned Mediator and Television Judge: Personal Injury Court

Dinner: Dine with the Trial Masters

Friday, September 27, 2019

Breakfast: 8:00-9:00 am

Registration

9:00 – 10:00 am

Collection, Preservation and Preparation of Evidence. A key component to winning and losing cases at trial is the strategic introduction of evidence. Attendees will learn how to properly collect, preserve and prepare evidence for trial.

Faculty: Nathaniel Lee, Senior Partner, Lee, Cossell & Crowley, LLP, Indianapolis, IN

10:00 – 10:10 am

Break

10:10 – 11:10 am

Jury Selection and Voir Dire

Peremptory Challenges; How to Identify Bias in Potential Jurors

Faculty: Rodney Bargainer, Partner, Bargainer Law Group, LLC, Birmingham, AL

Break

11:10-11:20 am

11:20-12:20 pm

Opening Statement: Show and Tell!

Trial Theme Development

Faculty: Carlos E. Moore, Managing Partner, The Cochran Firm, Mississippi Delta, Grenada, MS

12:20-1:40 pm

Lunch

Keynote Speaker: John Sweeney, Principal, The Sweeney Firm, Beverly Hills, CA

1:45 -2:45 pm

Direct and Cross Examination, including use of Life Planning Experts

Faculty: James Carter, Partner, Carter & McKee, LLC, New Orleans, LA

2:45-2:55 pm

Break

2:55- 3:55 pm

The Art of the Closing Argument

Faculty: L. Chris Stewart, Stewart Trial Attorneys, Atlanta, GA

3:55 – 4:05 pm

Break

4:05 – 5:05 pm

Digital Trial and Multimedia Trial Presentations

How to Try Your Case From Your iPad

ABA Model Rule 1.2 (Competence) and Comment 8

Faculty: Ron Wotorson, Founder, The Wotorson Firm, Atlanta, GA

5:05 -5:30

Wrap Up and Takeaways

6:00 – 8:00 pm

“A Legacy of Leadership Reception”

Lawyers Club of Atlanta

1230 Peachtree Street, NE

Promenade Building, 38th Floor

(Across from the High Museum)

Atlanta, GA, 30309

(RSVP Required)

Saturday, September 28, 2019

8:00 -9:00 am

Breakfast

9:00-10:00 am

The Impact of Culture on Jury Selection and Courtroom Arguments

Faculty: Jamyce Banks, PhD., Whatever It Takes Consulting, Inc., Indianapolis, IN

10:00 – 10:10 am

Break

10:10-11:10 am

The Critical Importance of Mental and Physical Preparation and Endurance at Trial

Georgia Ethics and Discipline Rule 4-104

Faculty: John Sweeney, Principal, The Sweeney Firm, Beverly Hills, CA

11:10 am-12:10 pm

Breakout Sessions

Opening Statement

12:10-1:15 pm

Lunch

1:15-2:15

Breakout Sessions

Closing Statement

Break

2:15-2:25 pm

2:25 – 4:00 pm

Opening and Closing Statement Presentations

4:00 – 4:30 pm

The Jury's Verdict

Bootcamp Wrapout and Conclusion

Takeaways

7:00 -11:00 pm

Stewart Trial Attorneys

Grand Opening Celebration

55 Ivan Allen Junior Boulevard

Atlanta, GA 30308

(RSVP Required)

National Academy for Small Firms & Solos, LLC

About the National Academy:

- The National Academy for Small Firms & Solos, LLC™ (National Academy) was founded to address a need in the African American legal professional community. Founders Vanita Banks and Patricia Rosier have over 60 years of collective experience executing successful programs designed for African American Attorneys. It is estimated that 80 percent of African American attorneys own a small firm or operate as a solo

practitioner. The Academy is focused on providing education, information and tools to assist small firms, solo practitioners, paralegals and legal professionals to thrive and to be successful, and to achieve the highest level of professionalism in the practice of law. The Academy specifically focuses on the needs of African American attorneys and legal professionals in small firms and solo practices.

- One of the Academy's signature programs brings together the best African American trial lawyers in the nation to teach trial and litigation skills tailored for young and experienced trial lawyers. Our Mission is to leverage our intergenerational strengths and talents to educate, train, develop and improve the skills of the next generation of African American lawyers and legal professionals.

Academy Curriculum

- Internationally renowned Trial Master Faculty will instruct attendees on effective Civil Trial Advocacy practice and strategies, including Voir Dire and Jury Selection, Opening Statements, Cross Examination, Witness Preparation, Closing Arguments, and Motion and Verdict Forms.
- The Interactive Program is specifically tailored to develop and enhance civil trial techniques and winning strategies, including pre-trial case investigation, evidence collection and presentation, discovery, effective use of technology in the courtroom, and managing the high-profile client.
- Students will prepare and present an Opening and Closing Statement, and receive constructive feedback from Trial Masters.

Fact pattern(s) based on an actual civil trial will be used as a framework for the Program.