



**PLATINUM**  
CARGO LOGISTICS

# Disaster Relief

## The Challenge

We were contacted by customers contracted to deliver generators, fuel pumps, and water pumps to areas affected by Hurricane Harvey. With roads flooded and communication spotty, we had to find drivers willing to head into areas overcome by natural disaster, and all of the route changes and unexpected driving conditions that could entail, to deliver much needed supplies to the greater Houston area.



## The Solution

Platinum Cargo Logistics' worked with a network of carriers to find flatbeds for the equipment.

These carriers had to have trucks in the area, coordinate not only



with the broker and the customer but also with disaster relief organizers, and deliver supplies to some of the hardest hit areas. Driving through water was inevitable. Encountering damaged infrastructure was a certainty. In spite of this, we found the drivers to tackle these essential deliveries.

## The Result

Platinum Cargo Logistics has delivered many shipments of generators, fuel pumps, and water pumps—among others—to Houston already. As Houston recovers, we will continue to provide transportation for the equipment the area needs to help it make a full recovery.



Hurricane Harvey roared into Texas and left a path of destruction from Rockport to Houston. Power outages, downed trees, debris in the roads, and flooding all contributed to what can only be termed a logistical nightmare. However, natural disaster recovery requires the support of heavy equipment, and that equipment can't be moved into the area beforehand.



Platinum Cargo Logistics was contacted as Harvey barreled toward Texas and asked to help provide the logistics support necessary for such a significant recovery effort. As Houston flooded, we went to work. Hand-in-hand with our customers and relief agencies, we organized shipments of generators, fuel pumps, and water pumps into the greater Houston area.

The greatest challenge, as in any disaster situation, was locating drivers willing to navigate unknown road conditions. Flooded streets, downed power lines, and otherwise blocked roadways were certain to create hazardous driving conditions, and routes would be unpredictable as road conditions changed. Despite this, we found drivers to accept the challenge.

We began sending loads into the greater Houston area on August 28th as part of ongoing relief efforts. Our drivers coordinated with many others to form convoys to navigate the challenging terrain, driving through flooded streets and past devastated homes and businesses to deliver the aid the area so desperately needed.

In the coming weeks and months, we will continue this effort. The supply needs of the area will evolve as recovery occurs, and our commitment to supporting the Texas community as they recover will endure.



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