



McNeil Creative Enterprises

Change agents committed to the sustainable growth and increased visibility of arts and culture in communities!

Creating roadmaps. Removing roadblocks.

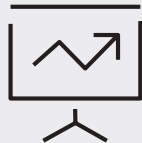
McNeil Creative Enterprises (MCE) is committed to the sustainable growth and increased visibility of arts and culture in communities. Through our in-house expertise, strategic partners, and networks, MCE partners with artists, arts & culture leaders and the private, social, and public sectors to reinvigorate program operations, document achievements, ignite growth, and facilitate change that will drive promotion and engagement of the arts in communities.

Our expertise.



STRATEGY

Operational Assessment
Strategic Planning
Market Research



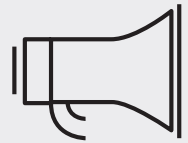
GROWTH

Donor Prospecting
Fund Development



INNOVATION

Program Design
Technical Assistance
Grant Monitoring



PRODUCTION

Event Production
Event Programming

A few of our clients.



What our clients say...

"Alison strikes a perfect balance of professionalism and personalized contact. She is responsive, understanding, patient, and incredibly insightful. She truly heard and internalized our needs, concerns, and limitations and was able to adeptly reflect them in the final strategic plan. Her fusion of quantitative and qualitative approaches means that the plan is not only grounded in solid data, but also reflective and respectful of the very unique nature of our organization."

-JILLIAN SCHULTZ, MANAGING DIRECTOR, EMERGING ARTS LEADERS/LOS ANGELES

✉ alison@mcearts.com
☎ 301-512-3642

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www.mcearts.com