

# 6<sup>th</sup> Annual Lawrence Community Bike Rides

*Be a Community Sponsor!*  
*One Donation = Two Sponsored Events*



Saturday, July 16 – Rotary Arboretum, 27<sup>th</sup> & Wakarusa Dr.  
Saturday, Sept. 17 – Lawrence's Burrough's Creek Trail, (Starting at  
the Haskell Indian Nations Stadium Parking Lot)

## **Why Should I Be a Sponsor?**

Each year hundreds of active children, teens, adults and seniors hop on their bikes to participate in these popular events. From young novices to veteran cyclists join in the fun and learn, or reinforce, safe riding techniques and build camaraderie and create new connections—and kids receive free helmets, while supplies last!

Your sponsorship shows your support for active, family-oriented community events that are safe, fun and free!

## **So, What Do I Get?**

Here's what you get with your sponsorship:

- Your logo or graphic will appear on:
  - All printed promotional materials for both events
  - The event website with a link to your website
  - The on-site Sponsorboard on the day of each event
- An insert of your choice (flyer, coupon, swag, etc.) to be included in "goody bags"\* for each participant
- Association with one of Lawrence's most popular free family events



## **OK, What Does It Cost?**

It's just a single donation of **\$250**, which covers both events!

## **I'm In! What Do I Do Now?**

Here's the schedule:

May 1: Provide payment and your logo or graphic for promotional materials and website  
June: Posters will appear in public locations across the community  
June/July TBD: Rotary will distribute flyers at the Kid Zone during the annual Tour of Lawrence  
July 1: Provide your goody bag insert (flyer, coupon, swag, etc) \*  
July 16: Lawrence Community Bike Ride – Rotary Arboretum at 8AM  
Sept.: Back-to-School promotion for September ride  
Sept. 17: Lawrence Community Bike Ride – Haskell Indian Nations Stadium Parking Lot at 10AM

## **To be a sponsor, contact:**

Steve Lane  
785-764-2244  
SLNYSE@yahoo.com

Jim Peters  
563-564-9551  
jimpeters@ku.edu

\*You can underwrite the cost of the goody bags with just your logo or graphic on the bags!

