

Why “old school” PM software is disastrous for project portfolio management

Are your project teams bogged down and held back? Unfortunately, the answer is yes if your organization is using conventional (AKA “old school”) project management software.

That’s because old school software was designed for a business landscape that no longer exists. It’s not just outdated. It’s potentially disastrous, because it doesn’t support effective, results-based project portfolio management. As a result managers and teams cannot effectively:

- ✘ Balance resources with demand
- ✘ Prioritize projects and change requests
- ✘ Collaborate to speed up resolution times
- ✘ Capture effort and issue data
- ✘ Manage the overall portfolio
- ✘ Assess portfolio health

Fortunately, going from old school to class-leading doesn’t require a time machine or an evolutionary leap. Instead, choosing an advanced SaaS project management solution to drive project portfolio management can help you in 10 key ways:

- 1 Achieve strategic alignment between project activity and overall enterprise strategy and goals.
- 2 Ensure that projects are selected and supported because they achieve ROI – not because they’re merely in the pipeline.
- 3 Rank and prioritize projects based on customer requirements, available resources, urgency, and other variables.
- 4 Balance and re-balances the project portfolio to resolve conflicting demands.
- 5 Identify high profile projects, accounts and customers (a.k.a. “lighthouse projects”).

- 6 Establish benchmarks to assess performance and evaluate risks.
- 7 Streamline and optimizes resource utilization and allocation.
- 8 Standardize project execution processes in order to improve quality, efficiency, performance and results.
- 9 Manage change requests at every stage of the PLC and through to resolution.
- 10 Integrate with other best-in-class systems in the environment to drive visibility and transparency.

Clarizen: up to the portfolio management challenge

In addition to its award-winning project management capacity, Clarizen delivers all of the above features and advantages via the cloud. It not only rapidly makes portfolio management an enterprise strength and competitive advantage, but just as importantly, it enables hard working project managers to step up and save the day....yet again!



Learn more by watching our informative product tour, or get started with a 30-day free trial today!