

Annual Operating Budget

Stateline Chamber of Commerce

January 2020 thru December 2020

Budget	Actual	Difference
--------	--------	------------

Revenue

Gross Revenue

Membership Dues	\$ 82,000	\$ 82,000
Event Revenue	\$ 79,500	\$ 79,500
Elevate	\$ 5,000	\$ 5,000
Other	\$ -	\$ -
Total Sales Revenue	\$ 166,500	\$ 166,500

Additional Revenue Goals

Community Profile	\$ -	\$ -
Total Additional Revenues	\$ -	\$ -

Total Projected Revenue	\$ 166,500	\$ -	\$ 166,500
--------------------------------	-------------------	-------------	-------------------

Expenses

Sales and Marketing

Event Expenses	\$ 41,500	\$ 41,500
Print Collateral	\$ -	\$ -
Agency of Record	\$ 27,000	\$ 27,000
Total Sales and Marketing Expenses	\$ 68,500	\$ 68,500

Personnel Expenses

Employee Payroll	\$ 58,400	\$ 58,400
Travel Expenses	\$ 1,800	\$ 1,800
Payroll Expenses	\$ 8,760	\$ 8,760
Payroll Expenses	\$ 68,960	\$ 68,960

General and Administrative

Office Rent	\$ 6,000	\$ 6,000
Supplies	\$ 2,000	\$ 2,000
Utilities	\$ 2,400	\$ 2,400
Other	\$ -	\$ -
Phone and Internet	\$ 3,240	\$ 3,240
Repairs and maintenance	\$ 1,000	\$ 1,000
Postage	\$ 1,000	\$ 1,000
Copier	\$ 2,100	\$ 2,100
Insurance	\$ 3,300	\$ 3,300
Processing Fees	\$ -	\$ -
Accounting	\$ 1,200	\$ 1,200
Facebook	\$ 750	\$ 750
MailChimp	\$ 300	\$ 300
Google Gsuite	\$ 240	\$ 240
PayPal	\$ 480	\$ 480
Total General and Administrative Expenses	\$ 24,010	\$ 24,010

Total Operating Expenses	\$ 161,470	\$ -	\$ 161,470
---------------------------------	-------------------	-------------	-------------------

Other Expenses

	\$ -	\$ -
Digital Media	\$ 1,000	\$ 1,000
Total Other Expenses	\$ 1,000	\$ 1,000

Total Expenses	\$ 162,470	\$ -	\$ 162,470
-----------------------	-------------------	-------------	-------------------

Total Revenue	\$ 166,500	\$ -	\$ 166,500
----------------------	-------------------	-------------	-------------------

Net Profit	\$ 4,030	\$ -	\$ 4,030
-------------------	-----------------	-------------	-----------------