

**I. Call to Order & Roll Call****II. Adoption of Agenda****III. Consent Agenda**

- August 16 2019 Meeting Minutes  
(if approved, to be uploaded to website – any Executive Session to be excluded from minutes)
- Committee Meeting Minutes (those that were submitted)

**IV. Officers' Reports**

- President's Report – *Ryan Monette*
- Treasurer's Report – *Nathan Bolin*
- Director of Membership Engagement (DME) Report – *Branda*

**V. Standing Committee Reports**

- Finance Committee – *Nathan Bolin (may be included in Treasurer's Report)*
- Marketing Committee – *John Broda*
- Membership Committee – *Ryan Monette (no report)*
- Nominating Committee – *Tricia Diduch*
- Government and Community Affairs Committee – *Ryan Monette (no report)*
- Women @ Work Committee – *Angi Kolthoff*
- Special Events Committee – *Anabel Toye*
- Ambassadors – *Branda LaBuy and/or Lea Evers*

**VI. Other Committee Reports**

- Personnel Committee – *Dr. Mike Piller*

**VII. Old Business**

- Executive Session (continuance from July Board meeting)
- Website Directory (\$500 annual)

**VIII. New Business**

- Office – Mold Issue
- Marketing Plan

**IX. Adjournment**

- Next Meeting: October 18<sup>th</sup> (8:00am, Mary's Market)

Board of Directors: Ryan Monette, John Broda, Nathan Bolin, Anabel Toye, Tricia Diduch, Dr. Michael Piller, Stacy Phillips, Angi Kolthoff, Lea Evers, Zachary Townsend, Patty Hutchinson  
Staff: Kelly Maier (Office Manager), Branda LaBuy (Director of Member Engagement)

## Special Events Committee Meeting 8/21/19

Chair: Anabel Toye

Members present: Ryan Rydell, Branda LaBuy, Kelly Maier

- Softball Throwdown Recap
  - 6 teams is the max for a one day at Leland
  - It was brought up that maybe we do a two Saturday event
  - Possibly move to Rockton Athletic Fields to accommodate more teams (3) fields
  - Max 12 teams at RAF
  - August 8th, 2020
  - Food Truck?
- Casino Night
  - Contract submitted to Beloit Club and BJ Casino
  - Numbers 2 weeks before and - 24 in VIP, 150 GA cap for now until we get a layout. Sell tickets starting in September.
  - \$50/person GA or \$75/VIP
  - Joe Locke runs car shows, contact him to see if cars between 1910 and 1930 can come and park out front.
  - No tables, casual seating
  - Menu - 10 doz each
    - Classic Bruschetta \$20/doz
    - Shrimp, mango, and lime ceviche \$28/doz
    - Petite BLT \$29/doz
    - Bacon-wrapped chestnuts \$24/doz
    - Mushroom turnovers \$28/doz
  - Signature Drinks
    - Daisytini, Gatsby Fashioned
- Member Awards Gala
  - Feb 6th at Pavilion
  - 3 meal options
  - Invites in December, Tickets in January, Sponsors sold by December.
  - Josh Calhoun - Send him the date. \$100/hour.
- RORO
  - March 7 & 8, 2020
  - Returning Vendors Only - October; Members - Nov & Dec; Public - January
  - Rydell to do a walk through week of Aug 26th
  - Booth sizes 10x10 primarily.
  - First RORO mtg September 4th @10am

## RORO Committee Mtg

Chair: John Broda (not present)

Committee: Ryan Rydell, Anabel Toye, Branda LaBuy, Kelly Maier

- Ryan waiting for Blueprints to finalize the layout
- \$8k estimate rental fee based on \$300/hour
- Marks Pizza should still be okay. Metal Gym
- New inventory online, but need new layout first.
- Do we want to rent a stage? The consensus is no, use mats from cheerleaders and use portable bleachers.
- Approx 140-150 booths.
- Hard push early and up social media spending.
- Extend chamber discount to Parks and Beloit Chambers with special discount codes
- Emcee yes, explore options.
- Signs pointing to the food in metal gym
- Hours: Sat 9-4, Sun 10-3
- Main space in Lobby big sponsor. \$10,000 "Stateline Chamber Business Expo presented by X" - Prime spot, presented by, media exposure, swag bags with their logo.
- RORO revamp: Stateline Business Expo. Getting rid of the red and white.
- Message to members etc. about change, include "Formerly known as RORO Expo"
- Free to the public, suggested \$1 admission donation - all money goes to scholarship.
- Registration: October - Returning Vendors, November & December - Chamber members (parks, beloit, and stateline), January - New vendors.
  - Don't list publicly until January, send link to returning vendors and members.