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**Fresca Production Wins Team of the Year Award  
for Continuous Improvement**

**LOUISVILLE, CO, OCTOBER 15, 2018** – Fresca Foods was awarded Kaizen Team of the Year by RedZone Production Systems. The award recognizes production teams that drive superior manufacturing efficiency using the “Kaizen” approach, empowering associates to make daily, small improvements that yield big results.

Fresca’s operations team was recognized for their work in achieving a 17% improvement in startup productivity, a significant increase on a mature and already efficient line.

“This achievement recognizes the collaboration, empowerment, and talent of our team,” said Fresca CEO Todd Dutkin. “The Kaizen team had an idea of what they wanted to accomplish. They believed in themselves, worked hard, and demonstrated remarkable leadership to achieve their goal. We are all inspired by not only what they accomplished, but how they did it.”

This is Fresca’s second award from RedZone, a technology platform focused on delivering continuous improvement and incredible results.



## **About Fresca Foods**

Fresca Foods is building a food company for the 21st century, helping to transform how food is sourced, made and delivered to consumers. Fresca's core purpose is to nourish the lives of those it serves: employees, customers, community and planet. Fresca's legacy as a natural foods manufacturing and supply chain partner helped to build what has become a thriving natural foods industry. Fresca continues to lead positive change in the food system as an owner and operator of high growth, category leading brands, and innovation partner to some of the world's largest food companies.