SEPTEMBER 27-29, 2022
KEYSTONE RESORT

PUBLIC HEALTH IN THE ROCKIES
PUBLIC HEALTH: FORGING FORWARD TOGETHER
Public Health in the Rockies (PHiR) is the largest statewide public health conference in the region, with over 500 attendees each year.

**Attendees Include:**
- Local Public Health Officials
- Community Partners
- Physicians
- Policy Professionals
- State Public Health Officials
- Researchers
- Environmental Health Professionals
- Public Health Nurses Students
- Health Specialists/Coordinators
- Public Health Educators
- Medical Providers
ABOUT CPHA
With over 600 members, Colorado Public Health Association (CPHA) membership works to assure Healthy People and Healthy Places in Colorado. Members receive networking, professional education, and advocacy through CPHA. CPHA has a formal commitment to Health Equity, defined as “the active assurance that everyone is afforded the opportunities essential to attaining their highest level of health.” CPHA takes this commitment seriously, with a drive toward greater equity infused throughout all goals in the 2019-2022 CPHA Strategic Plan. The Health Equity Officer position, the Health Equity Coalition, and CPHA’s commitment to becoming an Anti-Racist Organization are discreet ways CPHA embodies health equity work; however, we work to bring a health equity lens and perspective to every activity and position throughout the organization.

OUR VALUES

VISION
CPHA’s Vision is to create the healthiest Colorado for everyone.

MISSION
CPHA’s mission is to educate, develop and galvanize the Colorado public health community.
PRESENTING SPONSOR $10,000

• Opportunity for company representative to speak during opening remarks (7–10 minutes) or another speaking opportunity (as negotiated)
• Inclusion in the exhibitor showcase – 6’ skirted exhibit table on display for the full conference or different display (as negotiated)
• One complimentary hotel room at Conference hotel for two nights
• Three staff Conference registrations
• Three Ignite and Awards Ceremony tickets
• Your logo incorporated into all marketing materials, including pre-conference promotional materials (dependent upon date of commitment)
• Your logo on posters of sponsors and exhibitors
• Your logo on attendee schedule and full Conference schedule posted on Conference website
• Recognition on the website with company description, logo, and a link provided by the sponsor
• Recognition as the Presenting Sponsor in a press release
• Company’s pop up displays placed prominently on stage in the main ballroom and by the registration area
• First right of refusal for 2023 Presenting Sponsorship
The Ignite and Awards Ceremony will be held on September 28, 2022. The Ignite and Awards Ceremony draws 300-350 participants to socialize and celebrate the top contributors to public health from 2022. This format boasts an abundance of networking time, Ignite presentations, awards, and happy hour to make for an exciting evening participants won’t forget – including your company’s involvement! The Ignite session is notably one of the most fun events of the whole conference with quick and humorous presentations on public health.

**Restricted to one sponsor.**

- Prominent signage on the meal table
- Company pop up display placed prominently on the stage
- Opportunity for company representative to speak briefly (3–5 minutes) to Ignite and Awards Social attendees
- Company name incorporated into all Ignite and Awards Social materials
- One exhibitor table set up in the area of choice for company materials
- Company representative involved in the awards ceremony at the Ignite and Awards Social
- 10 Ignite and Awards Ceremony tickets for company representatives (conference registrations not included)
- Recognition on the website with company description, logo, and a link provided by the sponsor
- Your logo on posters of sponsors and exhibitors
- Option to provide a gift to be distributed at the Ignite and Awards Social
**SUMMIT SPONSOR $5,000**

- Inclusion in the exhibitor showcase – 6’ skirted exhibit table on display for the full conference or different display (as negotiated)
- Four staff Conference registrations
- Four Ignite and Awards Ceremony tickets
- Your logo on posters of sponsors and exhibitors
- Recognition on the website with company description, logo, and a link provided by the sponsor
- Recognition as a Summit Sponsor at keynote presentations

**GATHERING SPACE SPONSOR $5,000**

“The Gathering Place” will be open with snacks, internet access, and comfortable seating for the entire Conference.

Choice of one the following:
- Exclusive Sponsorship of the Charging Station
- Exclusive Sponsorship of Conference Center Wifi to the sponsorship amount

- Table in the networking area for promotional materials
- Two staff Conference registrations
- Two Ignite and Awards Social tickets
- Company pop up display placed prominently in the networking lounge
- Recognition of sponsorship at break stations and in The Gathering Place
- Your logo on the attendee schedule
- Your logo on posters of sponsors and exhibitors
- Recognition on the website with company description, logo, and a link provided by the sponsor

- Inclusion in the exhibitor showcase – 6’ skirted exhibit table on display for the full conference or different display (as negotiated)
- Four staff Conference registrations
- Four Ignite and Awards Ceremony tickets
- Your logo on posters of sponsors and exhibitors
- Recognition on the website with company description, logo, and a link provided by the sponsor
HEALTHY FOOD SPONSOR $4,000

- Inclusion in the exhibitor showcase – 6’ skirted exhibit table on display for the full conference or different display (as negotiated)
- Signage as healthy food sponsor of the provided meals (3 breakfasts & 2 lunches) on meal tables promoting healthy living and foods
- Two staff Conference registrations
- Two Ignite and Awards Ceremony tickets
- Your logo on posters of sponsors and exhibitors
- Your logo on the attendee schedule
- Recognition on the website with company description, logo, and a link provided by the sponsor
- Company pop up displays placed prominently by the registration area
- Special Conference Badges for all company representatives
- First right of refusal on 2023 Healthy Food Sponsorship

Not seeing a Sponsor Opportunity that fits your company exactly? We can create a customized level just for you! Call us at 303-339-0391
FITNESS SPONSOR $4,000

Restricted to one sponsor.
• Inclusion in the exhibitor showcase – 6’ skirted exhibit table on display for the full conference or different display (as negotiated)
• Signage as the Fitness Sponsor at the conference
• Approved promotional item provided by sponsor given to all participants in fitness activities
• Two staff Conference registrations
• Two Ignite and Awards Ceremony tickets
• Your logo on posters of sponsors and exhibitors
• Your logo on the attendee schedule
• Recognition on the website with company description, logo, and a link provided by the sponsor
• First right of refusal on 2023 Fitness Sponsorship

CONTRIBUTING SPONSOR $3,000

• Inclusion in the exhibitor showcase – 6’ skirted exhibit table – on display for full Conference or different display (as negotiated).
• Two staff Conference registrations
• Two Ignite and Awards Ceremony tickets
• Your logo on posters of sponsors and exhibitors
• Your logo on the attendee schedule
• Recognition on the website with company description, logo, and a link provided by the sponsor
**LUNCH $1,800**

Lunch is an included meal for all conference attendees.

- Restricted to two sponsors – one for each day.
  - Signage on the meal table
  - Verbal recognition of company during announcements before the start of lunch
  - Your logo on the attendee schedule
  - Your logo on posters of sponsors and exhibitors
  - Recognition on the website with company logo and link

**BREAKFAST $1,800**

Breakfast will be a casual continental buffet and is an included meal for all conference attendees.

- Restricted to three sponsors – one for each day.
  - Signage on the meal table
  - Verbal recognition of company during morning announcements
  - Your logo on the attendee schedule
  - Your logo on posters of sponsors and exhibitors
  - Recognition on the website with company logo and link
Sustainability is incredibly important to us. You will notice a new and improved Sponsor & Exhibitor Prospectus that has eliminated tangible items such as notebooks and water bottles and features opportunities to promote your organization that promotes health, wellness, and recycling. If you don’t see a sponsorship level that fits you perfectly, give us a call and we can create a customized level for you!

ADDITIONAL OPPORTUNITIES

To reserve one of these opportunities, or to discuss custom sponsorship options for your organization, please contact the PHiR Conference Team at 303-339-0391.

This may include the following:

Keynote Speaker(s) Sponsor, Schedule Sponsor, Parking Signage Sponsor
AV MAIN BALLROOM $5,000

- Inclusion in the exhibitor showcase – 6’ skirted exhibit table on display for the full conference or different display (as negotiated)
- Signage provided by the sponsor can be put up inside the entrance of the main ballroom (not on the main stage)
- Prior to introducing our speakers, we will recognize your organization as the AV sponsor
- Four staff Conference registrations
- Four Ignite and Awards Ceremony tickets
- Your logo on posters of sponsors and exhibitors
- Your logo on the attendee schedule
- Recognition on the website with company description, logo, and a link provided by the sponsor
- First right of refusal on 2023 Main Ballroom Sponsorship

AV BREAKOUT ROOM SPONSOR $3,750 (7)

Inclusion in the exhibitor showcase – 6’ skirted exhibit table on display for the full conference or different display (as negotiated)

Each of the seven breakout rooms can have a sponsor.
Limit one per breakout room.

- Signage provided by the sponsor can be put up inside the breakout room you are sponsoring for the entire conference
- You have the option of introducing speakers at any or all of the sessions inside your room
- Two staff Conference registrations
- Two Ignite and Awards Ceremony tickets
- Your logo on the schedule outside the room you are sponsoring
- Your logo on posters of sponsors and exhibitors
- Your logo on the attendee schedule
- Recognition on the website with company description, logo, and link provided by the sponsor

We heard you loud and clear on our survey last year. You want microphones and speakers in every ballroom. That, my friends is expensive. But we can do it! We are asking for your help to cover AV costs. Our attendees will love you so much!
PHOTOGRAPHY SPONSOR $2,500

Your logo will appear on the pictures of the conference that we post on the PHiR website.

- Two staff Conference registrations
- Two Ignite and Awards Ceremony tickets
- Your logo on posters of sponsors and exhibitors
- Your logo on the attendee schedule
- Recognition on the website with company description, logo, and a link provided by the sponsor
**MASK SPONSOR $800**

Put your company logo on an item that will keep our attendees masked and protected during the conference... and beyond the conference!

*Restricted to one sponsor.*
- Your logo on masks provided by the sponsor
- Your logo on the attendee schedule
- Your logo on the poster of sponsors and exhibitors
- Recognition on the website with company logo and link

**SHUTTLE SPONSOR $750**

Put your company logo on the shuttle that takes people from the Keystone Resort down into town. Not only will our conference attendees see it, everyone who uses the Keystone Shuttle service will see it as well!

- Your logo on the shuttle
- Your logo on the poster of sponsors and exhibitors
- Recognition on the website with company logo and link

**RECYCLE SPONSOR $500**

- Your logo on all of the recycle bins throughout the facility
- Your logo on the badge recycle basket
- Your logo on the poster of sponsors and exhibitors
- Recognition on the website with company logo and link

**SANITIZER STATION SPONSOR $300**

- Your logo on all sanitizing stations throughout the facility
- Your logo on the poster of sponsors and exhibitors
- Recognition on the website with company logo and link
EXHIBITOR SHOWCASE

The Exhibitor Showcase will be located in the Keystone Conference Center. Exhibitor tables and networking will be open from 9am – 5pm, September 27–28, 2022. We are encouraging sustainability at our conference. Please consider that when bringing in giveaway items.

INCLUSION IN THE EXHIBITOR SHOWCASE INCLUDES

• Networking with over 500 attendees from public health and other diverse backgrounds
• Your logo and link to your website will appear on the conference website
• Your organization’s name and link to your website will appear in all conference marketing & communications
• You will receive up to two conference registrations
• Option of additional Conference registrations available at an additional charge (Premiere Exhibitors Only will receive 50% off additional registrants)
• You will receive up to two Ignite and Awards Ceremony tickets
• We will provide a 6’ skirted table for you along with chairs
• **Premiere Exhibitors Only** will receive one use of our attendee list post-conference or pre-conference email to all attendees (this email will be sent by CPHA)
EXHIBITOR SHOWCASE

BEGINNING JULY 16, 2022: All Exhibitor Pricing will increase by $250

BRONZE EXHIBITOR
NON-PROFIT $800
FOR-PROFIT $1150
• Logo on posters of sponsors and exhibitors
• One staff Conference registration
  (Additional Conference registrations available at additional charge)
• One Ignite and Awards Ceremony ticket
• 6’ skirted exhibit table – on display for full Conference

SILVER EXHIBITOR
NON-PROFIT $1130
FOR-PROFIT $1460
• Logo on posters of sponsors and exhibitors
• Two staff Conference registrations
  (Additional Conference registrations available at additional charge)
• Two Ignite and Awards Ceremony tickets
• Recognition on the website with company logo and link to your website
• 6’ skirted exhibit table – on display for full Conference

PREMIERE EXHIBITOR
NON-PROFIT $1470
FOR-PROFIT $1790
• Larger logo on posters of sponsors and exhibitors
• Two staff Conference registrations
  (Additional Conference registrations available at additional charge)
• Two Ignite and Awards Social tickets
• Recognition on the website with company logo and link
• 6’ skirted exhibit table – on display for full Conference
• Option of additional Conference registration at 50% off
• One use of attendee list post-conference or pre-conference email to attendees (sent by CPHA)
HEATHER

PHIR has become an annual event in my life that fills up my public health heart and mind. I wouldn’t miss it!

KIM

I look forward to PHIR every year to connect personally and professionally with amazing public health colleagues and to learn from practitioners’ work on the ground across Colorado. It is an annual highlight for me!