

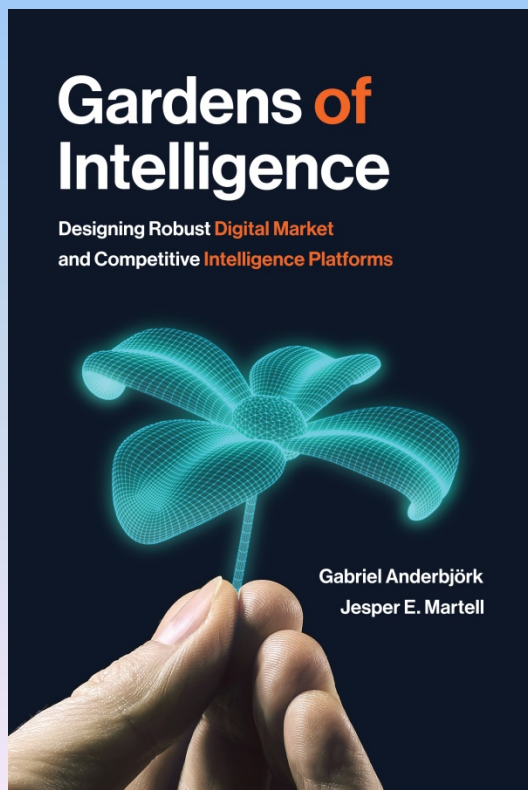
GARDENS OF INTELLIGENCE

DESIGNING ROBUST DIGITAL MARKET AND COMPETITIVE INTELLIGENCE PLATFORMS

“This book digs deep into the challenges and opportunities of how to succeed with technology platforms for market and competitive intelligence.”

The authors draw on their extensive experience and real-life cases to present their “Garden of Intelligence” framework. These insights will make your organization healthier and more fit to reap the benefits of opportunities and handle disruptions in the future.

“With this book, we aim to bring intelligence into the future and the future into intelligence.”



About the Authors

Gabriel Anderbjörk is CEO of Inzyon and a true innovator and entrepreneur within the fields of Information Management, Knowledge Management, and Enterprise Intelligence. Since his role as corporate director of CI at telecommunications vendor Ericsson, his professional experience spans more than 25 years and includes numerous major projects worldwide.

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